



# Community Profile

Aitkin County  
Geography: County

Aitkin County, N...

Population Summary	
2000 Total Population	15,301
2010 Total Population	16,202
2016 Total Population	16,417
2016 Group Quarters	274
2021 Total Population	16,467
2016-2021 Annual Rate	0.06%
Household Summary	
2000 Households	6,644
2000 Average Household Size	2.28
2010 Households	7,299
2010 Average Household Size	2.18
2016 Households	7,458
2016 Average Household Size	2.16
2021 Households	7,513
2021 Average Household Size	2.16
2016-2021 Annual Rate	0.15%
2010 Families	4,707
2010 Average Family Size	2.68
2016 Families	4,776
2016 Average Family Size	2.65
2021 Families	4,796
2021 Average Family Size	2.64
2016-2021 Annual Rate	0.08%
Housing Unit Summary	
2000 Housing Units	14,168
Owner Occupied Housing Units	40.1%
Renter Occupied Housing Units	6.8%
Vacant Housing Units	53.1%
2010 Housing Units	16,029
Owner Occupied Housing Units	38.2%
Renter Occupied Housing Units	7.3%
Vacant Housing Units	54.5%
2016 Housing Units	16,642
Owner Occupied Housing Units	37.2%
Renter Occupied Housing Units	7.7%
Vacant Housing Units	55.2%
2021 Housing Units	16,862
Owner Occupied Housing Units	37.0%
Renter Occupied Housing Units	7.6%
Vacant Housing Units	55.4%
Median Household Income	
2016	\$43,118
2021	\$48,598
Median Home Value	
2016	\$194,619
2021	\$219,171
Per Capita Income	
2016	\$25,998
2021	\$28,465
Median Age	
2010	51.7
2016	53.9
2021	55.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## 2016 Households by Income

Household Income Base	7,458
<\$15,000	13.9%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	22.2%
\$75,000 - \$99,999	9.8%
\$100,000 - \$149,999	7.9%
\$150,000 - \$199,999	2.3%
\$200,000+	1.7%

Average Household Income \$56,828

## 2021 Households by Income

Household Income Base	7,513
<\$15,000	13.9%
\$15,000 - \$24,999	14.3%
\$25,000 - \$34,999	10.9%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	22.7%
\$75,000 - \$99,999	11.9%
\$100,000 - \$149,999	9.7%
\$150,000 - \$199,999	3.0%
\$200,000+	1.8%

Average Household Income \$61,992

## 2016 Owner Occupied Housing Units by Value

Total	6,184
<\$50,000	8.3%
\$50,000 - \$99,999	11.2%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	17.0%
\$200,000 - \$249,999	12.9%
\$250,000 - \$299,999	9.7%
\$300,000 - \$399,999	13.8%
\$400,000 - \$499,999	6.8%
\$500,000 - \$749,999	3.5%
\$750,000 - \$999,999	0.9%
\$1,000,000 +	0.7%

Average Home Value \$231,577

## 2021 Owner Occupied Housing Units by Value

Total	6,233
<\$50,000	4.7%
\$50,000 - \$99,999	6.9%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	18.4%
\$200,000 - \$249,999	17.1%
\$250,000 - \$299,999	12.6%
\$300,000 - \$399,999	14.4%
\$400,000 - \$499,999	7.2%
\$500,000 - \$749,999	3.6%
\$750,000 - \$999,999	1.0%
\$1,000,000 +	0.6%

Average Home Value \$250,237

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	16,202
0 - 4	4.8%
5 - 9	4.9%
10 - 14	5.0%
15 - 24	8.4%
25 - 34	7.6%
35 - 44	9.3%
45 - 54	15.3%
55 - 64	17.5%
65 - 74	16.3%
75 - 84	7.9%
85 +	3.0%
18 +	82.0%
2016 Population by Age	
Total	16,417
0 - 4	4.4%
5 - 9	4.7%
10 - 14	4.8%
15 - 24	8.3%
25 - 34	8.2%
35 - 44	8.2%
45 - 54	13.0%
55 - 64	18.2%
65 - 74	17.7%
75 - 84	9.2%
85 +	3.4%
18 +	83.1%
2021 Population by Age	
Total	16,467
0 - 4	4.2%
5 - 9	4.5%
10 - 14	5.1%
15 - 24	7.9%
25 - 34	7.9%
35 - 44	8.5%
45 - 54	11.0%
55 - 64	17.8%
65 - 74	18.8%
75 - 84	10.9%
85 +	3.5%
18 +	83.3%
2010 Population by Sex	
Males	8,205
Females	7,997
2016 Population by Sex	
Males	8,361
Females	8,056
2021 Population by Sex	
Males	8,439
Females	8,028

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2010 Population by Race/Ethnicity

Total	16,202
White Alone	95.6%
Black Alone	0.4%
American Indian Alone	2.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.3%
Hispanic Origin	0.9%
Diversity Index	10.2

## 2016 Population by Race/Ethnicity

Total	16,417
White Alone	94.6%
Black Alone	0.4%
American Indian Alone	2.8%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.9%
Hispanic Origin	1.3%
Diversity Index	12.8

## 2021 Population by Race/Ethnicity

Total	16,467
White Alone	94.6%
Black Alone	0.4%
American Indian Alone	2.8%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.9%
Hispanic Origin	1.3%
Diversity Index	12.7

## 2010 Population by Relationship and Household Type

Total	16,202
In Households	98.3%
In Family Households	79.9%
Householder	29.1%
Spouse	24.1%
Child	22.7%
Other relative	1.8%
Nonrelative	2.1%
In Nonfamily Households	18.4%
In Group Quarters	1.7%
Institutionalized Population	1.2%
Noninstitutionalized Population	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2016 Population 25+ by Educational Attainment

Total	12,761
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	6.7%
High School Graduate	34.8%
GED/Alternative Credential	4.8%
Some College, No Degree	23.5%
Associate Degree	11.9%
Bachelor's Degree	10.6%
Graduate/Professional Degree	5.1%

## 2016 Population 15+ by Marital Status

Total	14,124
Never Married	18.0%
Married	62.5%
Widowed	7.5%
Divorced	12.0%

## 2016 Civilian Population 16+ in Labor Force

Civilian Employed	95.2%
Civilian Unemployed	4.8%

## 2016 Employed Population 16+ by Industry

Total	6,875
Agriculture/Mining	3.1%
Construction	9.9%
Manufacturing	9.0%
Wholesale Trade	2.4%
Retail Trade	13.3%
Transportation/Utilities	4.7%
Information	1.2%
Finance/Insurance/Real Estate	3.3%
Services	46.9%
Public Administration	6.3%

## 2016 Employed Population 16+ by Occupation

Total	6,875
White Collar	52.3%
Management/Business/Financial	11.3%
Professional	16.5%
Sales	10.4%
Administrative Support	14.1%
Services	20.8%
Blue Collar	26.9%
Farming/Forestry/Fishing	1.5%
Construction/Extraction	8.4%
Installation/Maintenance/Repair	4.4%
Production	6.1%
Transportation/Material Moving	6.5%

## 2010 Population By Urban/ Rural Status

Total Population	16,202
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2010 Households by Type

Total	7,299
Households with 1 Person	31.0%
Households with 2+ People	69.0%
Family Households	64.5%
Husband-wife Families	53.6%
With Related Children	13.0%
Other Family (No Spouse Present)	10.9%
Other Family with Male Householder	4.3%
With Related Children	2.7%
Other Family with Female Householder	6.6%
With Related Children	4.3%
Nonfamily Households	4.5%

## All Households with Children

All Households with Children	20.4%
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## Multigenerational Households

Multigenerational Households	1.7%
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## Unmarried Partner Households

Unmarried Partner Households	6.4%
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### Male-female

Male-female	6.0%
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### Same-sex

Same-sex	0.4%
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## 2010 Households by Size

Total	7,299
1 Person Household	31.0%
2 Person Household	44.1%
3 Person Household	10.7%
4 Person Household	8.2%
5 Person Household	3.8%
6 Person Household	1.4%
7 + Person Household	0.8%

## 2010 Households by Tenure and Mortgage Status

Total	7,299
Owner Occupied	84.0%
Owned with a Mortgage/Loan	46.7%
Owned Free and Clear	37.2%
Renter Occupied	16.0%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	16,029
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Rural Resort Dwellers (6E)
2. Small Town Simplicity
3. Heartland Communities

## 2016 Consumer Spending

Apparel & Services: Total \$	\$10,314,333
Average Spent	\$1,382.99
Spending Potential Index	69
Education: Total \$	\$5,601,199
Average Spent	\$751.03
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$17,120,225
Average Spent	\$2,295.55
Spending Potential Index	79
Food at Home: Total \$	\$30,262,129
Average Spent	\$4,057.67
Spending Potential Index	81
Food Away from Home: Total \$	\$16,631,806
Average Spent	\$2,230.06
Spending Potential Index	72
Health Care: Total \$	\$36,119,346
Average Spent	\$4,843.03
Spending Potential Index	91
HH Furnishings & Equipment: Total \$	\$9,722,005
Average Spent	\$1,303.57
Spending Potential Index	74
Personal Care Products & Services: Total \$	\$4,214,705
Average Spent	\$565.13
Spending Potential Index	77
Shelter: Total \$	\$75,241,238
Average Spent	\$10,088.66
Spending Potential Index	65
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,516,629
Average Spent	\$1,946.45
Spending Potential Index	84
Travel: Total \$	\$9,720,522
Average Spent	\$1,303.37
Spending Potential Index	70
Vehicle Maintenance & Repairs: Total \$	\$6,546,487
Average Spent	\$877.78
Spending Potential Index	85

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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