



# Community Profile

Barnum city  
Place

Barnum city, N/A...

<b>Population Summary</b>	
2000 Total Population	542
2010 Total Population	613
2016 Total Population	615
2016 Group Quarters	3
2021 Total Population	618
2016-2021 Annual Rate	0.10%
<b>Household Summary</b>	
2000 Households	216
2000 Average Household Size	2.51
2010 Households	236
2010 Average Household Size	2.57
2016 Households	237
2016 Average Household Size	2.58
2021 Households	237
2021 Average Household Size	2.59
2016-2021 Annual Rate	0.00%
2010 Families	152
2010 Average Family Size	3.24
2016 Families	159
2016 Average Family Size	3.09
2021 Families	159
2021 Average Family Size	3.09
2016-2021 Annual Rate	0.00%
<b>Housing Unit Summary</b>	
2000 Housing Units	248
Owner Occupied Housing Units	69.4%
Renter Occupied Housing Units	17.7%
Vacant Housing Units	12.9%
2010 Housing Units	264
Owner Occupied Housing Units	59.8%
Renter Occupied Housing Units	29.5%
Vacant Housing Units	10.6%
2016 Housing Units	266
Owner Occupied Housing Units	69.2%
Renter Occupied Housing Units	19.5%
Vacant Housing Units	10.9%
2021 Housing Units	267
Owner Occupied Housing Units	69.3%
Renter Occupied Housing Units	19.5%
Vacant Housing Units	11.2%
<b>Median Household Income</b>	
2016	\$52,349
2021	\$54,990
<b>Median Home Value</b>	
2016	\$148,333
2021	\$184,615
<b>Per Capita Income</b>	
2016	\$25,994
2021	\$28,560
<b>Median Age</b>	
2010	35.1
2016	42.9
2021	45.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



# Community Profile

Barnum city  
Place

Barnum city, N/A...

## 2016 Households by Income

Household Income Base	237
<\$15,000	13.5%
\$15,000 - \$24,999	8.9%
\$25,000 - \$34,999	8.4%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	19.8%
\$75,000 - \$99,999	14.8%
\$100,000 - \$149,999	13.1%
\$150,000 - \$199,999	3.8%
\$200,000+	1.3%

Average Household Income \$64,061

## 2021 Households by Income

Household Income Base	237
<\$15,000	14.8%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	12.2%
\$75,000 - \$99,999	16.9%
\$100,000 - \$149,999	18.1%
\$150,000 - \$199,999	4.6%
\$200,000+	1.3%

Average Household Income \$70,757

## 2016 Owner Occupied Housing Units by Value

Total	182
<\$50,000	12.1%
\$50,000 - \$99,999	22.0%
\$100,000 - \$149,999	16.5%
\$150,000 - \$199,999	12.6%
\$200,000 - \$249,999	7.7%
\$250,000 - \$299,999	14.8%
\$300,000 - \$399,999	7.7%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	3.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	1.1%

Average Home Value \$191,484

## 2021 Owner Occupied Housing Units by Value

Total	186
<\$50,000	8.1%
\$50,000 - \$99,999	17.2%
\$100,000 - \$149,999	15.1%
\$150,000 - \$199,999	14.0%
\$200,000 - \$249,999	5.4%
\$250,000 - \$299,999	15.6%
\$300,000 - \$399,999	15.1%
\$400,000 - \$499,999	3.2%
\$500,000 - \$749,999	4.8%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	1.6%

Average Home Value \$230,780

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



# Community Profile

Barnum city  
Place

Barnum city, N/A...

## 2010 Population by Age

Total	613
0 - 4	7.8%
5 - 9	11.3%
10 - 14	8.0%
15 - 24	10.9%
25 - 34	11.7%
35 - 44	15.8%
45 - 54	12.7%
55 - 64	8.6%
65 - 74	6.7%
75 - 84	4.4%
85 +	2.0%
18 +	67.5%

## 2016 Population by Age

Total	619
0 - 4	5.2%
5 - 9	6.1%
10 - 14	8.1%
15 - 24	11.3%
25 - 34	9.2%
35 - 44	12.9%
45 - 54	13.7%
55 - 64	16.8%
65 - 74	9.9%
75 - 84	5.2%
85 +	1.6%
18 +	76.1%

## 2021 Population by Age

Total	615
0 - 4	5.0%
5 - 9	5.5%
10 - 14	6.5%
15 - 24	11.5%
25 - 34	8.9%
35 - 44	12.2%
45 - 54	13.3%
55 - 64	16.9%
65 - 74	12.8%
75 - 84	5.4%
85 +	1.8%
18 +	77.7%

## 2010 Population by Sex

Males	286
Females	327

## 2016 Population by Sex

Males	302
Females	317

## 2021 Population by Sex

Males	302
Females	313

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

July 14, 2016



# Community Profile

Barnum city  
Place

Barnum city, N/A...

## 2010 Population by Race/Ethnicity

Total	613
White Alone	92.0%
Black Alone	0.3%
American Indian Alone	2.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	5.1%
Hispanic Origin	0.8%
Diversity Index	16.7

## 2016 Population by Race/Ethnicity

Total	615
White Alone	94.0%
Black Alone	0.3%
American Indian Alone	2.0%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	3.4%
Hispanic Origin	0.7%
Diversity Index	12.8

## 2021 Population by Race/Ethnicity

Total	618
White Alone	93.5%
Black Alone	0.5%
American Indian Alone	2.1%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	3.6%
Hispanic Origin	0.8%
Diversity Index	13.9

## 2010 Population by Relationship and Household Type

Total	613
In Households	99.0%
In Family Households	83.5%
Householder	24.8%
Spouse	17.8%
Child	36.7%
Other relative	1.1%
Nonrelative	3.1%
In Nonfamily Households	15.5%
In Group Quarters	1.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	1.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



# Community Profile

Barnum city  
Place

Barnum city, N/A...

## 2016 Population 25+ by Educational Attainment

Total	425
Less than 9th Grade	1.4%
9th - 12th Grade, No Diploma	5.2%
High School Graduate	22.4%
GED/Alternative Credential	3.3%
Some College, No Degree	25.9%
Associate Degree	11.1%
Bachelor's Degree	20.0%
Graduate/Professional Degree	10.8%

## 2016 Population 15+ by Marital Status

Total	497
Never Married	21.3%
Married	64.0%
Widowed	4.6%
Divorced	10.1%

## 2016 Civilian Population 16+ in Labor Force

Civilian Employed	95.8%
Civilian Unemployed	4.2%

## 2016 Employed Population 16+ by Industry

Total	277
Agriculture/Mining	1.1%
Construction	8.7%
Manufacturing	5.8%
Wholesale Trade	2.2%
Retail Trade	10.1%
Transportation/Utilities	4.7%
Information	0.4%
Finance/Insurance/Real Estate	4.0%
Services	46.6%
Public Administration	16.6%

## 2016 Employed Population 16+ by Occupation

Total	275
White Collar	55.6%
Management/Business/Financial	10.2%
Professional	25.1%
Sales	9.5%
Administrative Support	10.9%
Services	26.2%
Blue Collar	18.2%
Farming/Forestry/Fishing	1.5%
Construction/Extraction	8.0%
Installation/Maintenance/Repair	1.5%
Production	2.9%
Transportation/Material Moving	4.4%

## 2010 Population By Urban/ Rural Status

Total Population	613
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

July 14, 2016



# Community Profile

Barnum city  
Place

Barnum city, N/A...

## 2010 Households by Type

Total	236
Households with 1 Person	30.9%
Households with 2+ People	69.1%
Family Households	64.4%
Husband-wife Families	46.2%
With Related Children	25.0%
Other Family (No Spouse Present)	18.2%
Other Family with Male Householder	5.5%
With Related Children	3.8%
Other Family with Female Householder	12.7%
With Related Children	9.3%
Nonfamily Households	4.7%
All Households with Children	38.6%

## 2010 Households by Size

Multigenerational Households	1.7%
Unmarried Partner Households	5.1%
Male-female	4.7%
Same-sex	0.4%

## 2010 Households by Size

Total	236
1 Person Household	30.9%
2 Person Household	28.4%
3 Person Household	14.4%
4 Person Household	13.6%
5 Person Household	9.3%
6 Person Household	1.7%
7 + Person Household	1.7%

## 2010 Households by Tenure and Mortgage Status

Total	236
Owner Occupied	66.9%
Owned with a Mortgage/Loan	41.5%
Owned Free and Clear	25.4%
Renter Occupied	33.1%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	264
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



# Community Profile

Barnum city  
Place

**Barnum city, N/A...**

## Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. Top Tier (1A)
3. Professional Pride (1B)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$370,558
Average Spent	\$1,563.54
Spending Potential Index	78
Education: Total \$	\$237,636
Average Spent	\$1,002.68
Spending Potential Index	71
Entertainment/Recreation: Total \$	\$602,926
Average Spent	\$2,543.99
Spending Potential Index	87
Food at Home: Total \$	\$988,029
Average Spent	\$4,168.90
Spending Potential Index	84
Food Away from Home: Total \$	\$590,172
Average Spent	\$2,490.18
Spending Potential Index	81
Health Care: Total \$	\$1,160,577
Average Spent	\$4,896.95
Spending Potential Index	92
HH Furnishings & Equipment: Total \$	\$351,094
Average Spent	\$1,481.41
Spending Potential Index	84
Personal Care Products & Services: Total \$	\$148,378
Average Spent	\$626.07
Spending Potential Index	85
Shelter: Total \$	\$2,911,889
Average Spent	\$12,286.45
Spending Potential Index	79
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$487,433
Average Spent	\$2,056.68
Spending Potential Index	89
Travel: Total \$	\$381,991
Average Spent	\$1,611.78
Spending Potential Index	87
Vehicle Maintenance & Repairs: Total \$	\$219,948
Average Spent	\$928.05
Spending Potential Index	90

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

July 14, 2016