



# Community Profile

Big Falls city  
Place

Big Falls city, ...

Population Summary	
2000 Total Population	276
2010 Total Population	236
2016 Total Population	251
2016 Group Quarters	1
2021 Total Population	252
2016-2021 Annual Rate	0.08%
Household Summary	
2000 Households	137
2000 Average Household Size	1.96
2010 Households	130
2010 Average Household Size	1.82
2016 Households	141
2016 Average Household Size	1.77
2021 Households	143
2021 Average Household Size	1.76
2016-2021 Annual Rate	0.28%
2010 Families	63
2010 Average Family Size	2.43
2016 Families	85
2016 Average Family Size	2.25
2021 Families	86
2021 Average Family Size	2.23
2016-2021 Annual Rate	0.23%
Housing Unit Summary	
2000 Housing Units	184
Owner Occupied Housing Units	62.0%
Renter Occupied Housing Units	12.5%
Vacant Housing Units	25.5%
2010 Housing Units	181
Owner Occupied Housing Units	51.9%
Renter Occupied Housing Units	19.9%
Vacant Housing Units	28.2%
2016 Housing Units	181
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	14.9%
Vacant Housing Units	22.1%
2021 Housing Units	175
Owner Occupied Housing Units	66.3%
Renter Occupied Housing Units	15.4%
Vacant Housing Units	18.3%
Median Household Income	
2016	\$35,834
2021	\$35,991
Median Home Value	
2016	\$84,615
2021	\$95,833
Per Capita Income	
2016	\$21,175
2021	\$22,796
Median Age	
2010	53.0
2016	52.6
2021	56.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## 2016 Households by Income

Household Income Base	140
<\$15,000	12.1%
\$15,000 - \$24,999	18.6%
\$25,000 - \$34,999	17.9%
\$35,000 - \$49,999	17.9%
\$50,000 - \$74,999	23.6%
\$75,000 - \$99,999	5.7%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%

Average Household Income \$44,421

## 2021 Households by Income

Household Income Base	143
<\$15,000	12.6%
\$15,000 - \$24,999	22.4%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	25.9%
\$75,000 - \$99,999	7.7%
\$100,000 - \$149,999	5.6%
\$150,000 - \$199,999	0.0%
\$200,000+	0.0%

Average Household Income \$47,012

## 2016 Owner Occupied Housing Units by Value

Total	116
<\$50,000	26.7%
\$50,000 - \$99,999	33.6%
\$100,000 - \$149,999	14.7%
\$150,000 - \$199,999	10.3%
\$200,000 - \$249,999	5.2%
\$250,000 - \$299,999	0.9%
\$300,000 - \$399,999	3.4%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	3.4%
\$750,000 - \$999,999	0.9%
\$1,000,000 +	0.0%

Average Home Value \$127,371

## 2021 Owner Occupied Housing Units by Value

Total	116
<\$50,000	21.6%
\$50,000 - \$99,999	31.0%
\$100,000 - \$149,999	13.8%
\$150,000 - \$199,999	12.9%
\$200,000 - \$249,999	8.6%
\$250,000 - \$299,999	1.7%
\$300,000 - \$399,999	4.3%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	4.3%
\$750,000 - \$999,999	0.9%
\$1,000,000 +	0.0%

Average Home Value \$146,121

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## 2010 Population by Age

Total	236
0 - 4	1.3%
5 - 9	4.7%
10 - 14	3.0%
15 - 24	5.1%
25 - 34	6.8%
35 - 44	11.4%
45 - 54	22.5%
55 - 64	21.6%
65 - 74	13.1%
75 - 84	7.6%
85 +	3.0%
18 +	88.6%

## 2016 Population by Age

Total	254
0 - 4	3.5%
5 - 9	4.3%
10 - 14	5.1%
15 - 24	8.7%
25 - 34	7.5%
35 - 44	9.1%
45 - 54	16.1%
55 - 64	21.3%
65 - 74	15.0%
75 - 84	6.7%
85 +	2.8%
18 +	83.5%

## 2021 Population by Age

Total	254
0 - 4	3.1%
5 - 9	3.5%
10 - 14	4.3%
15 - 24	8.3%
25 - 34	6.7%
35 - 44	7.9%
45 - 54	13.8%
55 - 64	22.0%
65 - 74	18.5%
75 - 84	8.7%
85 +	3.1%
18 +	86.2%

## 2010 Population by Sex

Males	125
Females	111

## 2016 Population by Sex

Males	131
Females	123

## 2021 Population by Sex

Males	133
Females	121

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2010 Population by Race/Ethnicity

Total	236
White Alone	97.0%
Black Alone	0.0%
American Indian Alone	1.7%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.3%
Hispanic Origin	1.7%
Diversity Index	9.0

## 2016 Population by Race/Ethnicity

Total	252
White Alone	94.0%
Black Alone	0.4%
American Indian Alone	2.8%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	2.0%
Hispanic Origin	0.8%
Diversity Index	12.2

## 2021 Population by Race/Ethnicity

Total	252
White Alone	94.0%
Black Alone	0.4%
American Indian Alone	2.8%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	2.0%
Hispanic Origin	1.6%
Diversity Index	14.2

## 2010 Population by Relationship and Household Type

Total	236
In Households	100.0%
In Family Households	66.1%
Householder	26.7%
Spouse	23.3%
Child	13.6%
Other relative	1.3%
Nonrelative	1.3%
In Nonfamily Households	33.9%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## 2016 Population 25+ by Educational Attainment

Total	198
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	6.6%
High School Graduate	33.3%
GED/Alternative Credential	5.1%
Some College, No Degree	26.3%
Associate Degree	13.1%
Bachelor's Degree	7.1%
Graduate/Professional Degree	5.1%

## 2016 Population 15+ by Marital Status

Total	219
Never Married	21.9%
Married	55.3%
Widowed	9.6%
Divorced	13.2%

## 2016 Civilian Population 16+ in Labor Force

Civilian Employed	94.1%
Civilian Unemployed	5.9%

## 2016 Employed Population 16+ by Industry

Total	127
Agriculture/Mining	11.1%
Construction	7.1%
Manufacturing	12.7%
Wholesale Trade	2.4%
Retail Trade	9.5%
Transportation/Utilities	6.3%
Information	0.0%
Finance/Insurance/Real Estate	2.4%
Services	44.4%
Public Administration	4.0%

## 2016 Employed Population 16+ by Occupation

Total	127
White Collar	38.6%
Management/Business/Financial	11.0%
Professional	12.6%
Sales	5.5%
Administrative Support	9.4%
Services	19.7%
Blue Collar	41.7%
Farming/Forestry/Fishing	8.7%
Construction/Extraction	7.1%
Installation/Maintenance/Repair	3.1%
Production	10.2%
Transportation/Material Moving	12.6%

## 2010 Population By Urban/ Rural Status

Total Population	236
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2010 Households by Type

Total	130
Households with 1 Person	42.3%
Households with 2+ People	57.7%
Family Households	48.5%
Husband-wife Families	42.3%
With Related Children	9.2%
Other Family (No Spouse Present)	6.2%
Other Family with Male Householder	2.3%
With Related Children	1.5%
Other Family with Female Householder	3.8%
With Related Children	3.1%
Nonfamily Households	9.2%
All Households with Children	13.8%

## 2010 Households by Size

Multigenerational Households	0.8%
Unmarried Partner Households	6.2%
Male-female	6.2%
Same-sex	0.0%

## 2010 Households by Size

Total	130
1 Person Household	42.3%
2 Person Household	43.1%
3 Person Household	6.9%
4 Person Household	6.9%
5 Person Household	0.0%
6 Person Household	0.8%
7 + Person Household	0.0%

## 2010 Households by Tenure and Mortgage Status

Total	130
Owner Occupied	72.3%
Owned with a Mortgage/Loan	33.1%
Owned Free and Clear	39.2%
Renter Occupied	27.7%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	181
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Rural Resort Dwellers (6E)
2. Top Tier (1A)
3. Professional Pride (1B)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$150,114
Average Spent	\$1,064.64
Spending Potential Index	53
Education: Total \$	\$78,668
Average Spent	\$557.93
Spending Potential Index	39
Entertainment/Recreation: Total \$	\$253,660
Average Spent	\$1,799.01
Spending Potential Index	62
Food at Home: Total \$	\$444,893
Average Spent	\$3,155.27
Spending Potential Index	63
Food Away from Home: Total \$	\$243,338
Average Spent	\$1,725.80
Spending Potential Index	56
Health Care: Total \$	\$546,560
Average Spent	\$3,876.31
Spending Potential Index	73
HH Furnishings & Equipment: Total \$	\$143,556
Average Spent	\$1,018.13
Spending Potential Index	58
Personal Care Products & Services: Total \$	\$63,241
Average Spent	\$448.52
Spending Potential Index	61
Shelter: Total \$	\$1,090,113
Average Spent	\$7,731.30
Spending Potential Index	50
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$218,472
Average Spent	\$1,549.45
Spending Potential Index	67
Travel: Total \$	\$146,018
Average Spent	\$1,035.59
Spending Potential Index	56
Vehicle Maintenance & Repairs: Total \$	\$97,708
Average Spent	\$692.96
Spending Potential Index	67

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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