



# Community Profile

Carlton County  
Geography: County

Carlton County, ...

Population Summary	
2000 Total Population	31,671
2010 Total Population	35,386
2016 Total Population	36,099
2016 Group Quarters	2,049
2021 Total Population	36,622
2016-2021 Annual Rate	0.29%
Household Summary	
2000 Households	12,064
2000 Average Household Size	2.50
2010 Households	13,538
2010 Average Household Size	2.47
2016 Households	13,818
2016 Average Household Size	2.46
2021 Households	14,039
2021 Average Household Size	2.46
2016-2021 Annual Rate	0.32%
2010 Families	9,193
2010 Average Family Size	2.97
2016 Families	9,324
2016 Average Family Size	2.97
2021 Families	9,446
2021 Average Family Size	2.96
2016-2021 Annual Rate	0.26%
Housing Unit Summary	
2000 Housing Units	13,721
Owner Occupied Housing Units	72.2%
Renter Occupied Housing Units	15.7%
Vacant Housing Units	12.1%
2010 Housing Units	15,656
Owner Occupied Housing Units	69.1%
Renter Occupied Housing Units	17.4%
Vacant Housing Units	13.5%
2016 Housing Units	16,065
Owner Occupied Housing Units	68.1%
Renter Occupied Housing Units	17.9%
Vacant Housing Units	14.0%
2021 Housing Units	16,376
Owner Occupied Housing Units	67.9%
Renter Occupied Housing Units	17.8%
Vacant Housing Units	14.3%
Median Household Income	
2016	\$54,995
2021	\$57,489
Median Home Value	
2016	\$160,135
2021	\$194,237
Per Capita Income	
2016	\$26,982
2021	\$29,280
Median Age	
2010	40.5
2016	41.5
2021	42.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## 2016 Households by Income

Household Income Base	13,818
<\$15,000	11.4%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	9.1%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	22.1%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	14.3%
\$150,000 - \$199,999	3.7%
\$200,000+	1.9%

Average Household Income \$68,014

## 2021 Households by Income

Household Income Base	14,039
<\$15,000	12.6%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	8.2%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	16.2%
\$100,000 - \$149,999	17.5%
\$150,000 - \$199,999	4.8%
\$200,000+	2.3%

Average Household Income \$73,943

## 2016 Owner Occupied Housing Units by Value

Total	10,948
<\$50,000	7.2%
\$50,000 - \$99,999	14.3%
\$100,000 - \$149,999	24.4%
\$150,000 - \$199,999	20.3%
\$200,000 - \$249,999	12.7%
\$250,000 - \$299,999	8.6%
\$300,000 - \$399,999	7.1%
\$400,000 - \$499,999	2.6%
\$500,000 - \$749,999	2.0%
\$750,000 - \$999,999	0.5%
\$1,000,000 +	0.4%

Average Home Value \$189,256

## 2021 Owner Occupied Housing Units by Value

Total	11,118
<\$50,000	5.6%
\$50,000 - \$99,999	12.7%
\$100,000 - \$149,999	17.2%
\$150,000 - \$199,999	16.4%
\$200,000 - \$249,999	12.8%
\$250,000 - \$299,999	13.0%
\$300,000 - \$399,999	14.2%
\$400,000 - \$499,999	4.5%
\$500,000 - \$749,999	2.2%
\$750,000 - \$999,999	0.8%
\$1,000,000 +	0.6%

Average Home Value \$223,853

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	35,386
0 - 4	6.3%
5 - 9	6.7%
10 - 14	6.5%
15 - 24	11.6%
25 - 34	12.0%
35 - 44	13.0%
45 - 54	16.1%
55 - 64	12.8%
65 - 74	7.7%
75 - 84	5.0%
85 +	2.3%
18 +	76.4%
2016 Population by Age	
Total	36,099
0 - 4	5.8%
5 - 9	6.3%
10 - 14	6.5%
15 - 24	11.5%
25 - 34	11.8%
35 - 44	12.3%
45 - 54	14.2%
55 - 64	14.3%
65 - 74	9.6%
75 - 84	5.2%
85 +	2.3%
18 +	77.7%
2021 Population by Age	
Total	36,622
0 - 4	5.6%
5 - 9	6.0%
10 - 14	6.7%
15 - 24	11.1%
25 - 34	11.5%
35 - 44	12.6%
45 - 54	12.6%
55 - 64	14.3%
65 - 74	11.4%
75 - 84	5.7%
85 +	2.5%
18 +	77.9%
2010 Population by Sex	
Males	18,413
Females	16,973
2016 Population by Sex	
Males	18,817
Females	17,282
2021 Population by Sex	
Males	19,149
Females	17,473

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2010 Population by Race/Ethnicity

Total	35,386
White Alone	89.7%
Black Alone	1.4%
American Indian Alone	5.9%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	2.4%
Hispanic Origin	1.4%
Diversity Index	21.4

## 2016 Population by Race/Ethnicity

Total	36,099
White Alone	89.0%
Black Alone	1.7%
American Indian Alone	5.9%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	2.6%
Hispanic Origin	1.9%
Diversity Index	23.4

## 2021 Population by Race/Ethnicity

Total	36,622
White Alone	88.2%
Black Alone	2.1%
American Indian Alone	5.9%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	2.9%
Hispanic Origin	2.4%
Diversity Index	25.4

## 2010 Population by Relationship and Household Type

Total	35,386
In Households	94.4%
In Family Households	79.6%
Householder	26.0%
Spouse	20.3%
Child	29.1%
Other relative	1.8%
Nonrelative	2.5%
In Nonfamily Households	14.8%
In Group Quarters	5.6%
Institutionalized Population	4.1%
Noninstitutionalized Population	1.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2016 Population 25+ by Educational Attainment

Total	25,212
Less than 9th Grade	2.2%
9th - 12th Grade, No Diploma	4.4%
High School Graduate	30.9%
GED/Alternative Credential	4.4%
Some College, No Degree	24.1%
Associate Degree	10.5%
Bachelor's Degree	16.8%
Graduate/Professional Degree	6.8%

## 2016 Population 15+ by Marital Status

Total	29,353
Never Married	28.5%
Married	52.1%
Widowed	6.3%
Divorced	13.1%

## 2016 Civilian Population 16+ in Labor Force

Civilian Employed	95.6%
Civilian Unemployed	4.4%

## 2016 Employed Population 16+ by Industry

Total	16,668
Agriculture/Mining	1.8%
Construction	6.2%
Manufacturing	11.4%
Wholesale Trade	1.8%
Retail Trade	9.5%
Transportation/Utilities	6.4%
Information	1.2%
Finance/Insurance/Real Estate	4.3%
Services	49.0%
Public Administration	8.4%

## 2016 Employed Population 16+ by Occupation

Total	16,668
White Collar	52.0%
Management/Business/Financial	11.2%
Professional	21.3%
Sales	8.0%
Administrative Support	11.5%
Services	22.3%
Blue Collar	25.7%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	6.4%
Installation/Maintenance/Repair	3.1%
Production	7.2%
Transportation/Material Moving	8.2%

## 2010 Population By Urban/ Rural Status

Total Population	35,386
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	44.8%
Rural Population	55.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2010 Households by Type

Total	13,538
Households with 1 Person	26.8%
Households with 2+ People	73.2%
Family Households	67.9%
Husband-wife Families	53.0%
With Related Children	21.2%
Other Family (No Spouse Present)	14.9%
Other Family with Male Householder	5.1%
With Related Children	3.3%
Other Family with Female Householder	9.8%
With Related Children	6.6%
Nonfamily Households	5.3%

## All Households with Children

31.8%

## Multigenerational Households

2.3%

## Unmarried Partner Households

7.4%

### Male-female

7.0%

### Same-sex

0.4%

## 2010 Households by Size

Total	13,538
1 Person Household	26.8%
2 Person Household	36.5%
3 Person Household	14.2%
4 Person Household	13.1%
5 Person Household	6.0%
6 Person Household	2.3%
7 + Person Household	1.0%

## 2010 Households by Tenure and Mortgage Status

Total	13,538
Owner Occupied	79.9%
Owned with a Mortgage/Loan	55.0%
Owned Free and Clear	24.9%
Renter Occupied	20.1%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	15,656
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	40.7%
Rural Housing Units	59.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Green Acres (6A)
2. Salt of the Earth (6B)
3. Rustbelt Traditions (5D)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$23,585,033
Average Spent	\$1,706.83
Spending Potential Index	85
Education: Total \$	\$16,160,692
Average Spent	\$1,169.54
Spending Potential Index	83
Entertainment/Recreation: Total \$	\$36,030,902
Average Spent	\$2,607.53
Spending Potential Index	89
Food at Home: Total \$	\$61,609,506
Average Spent	\$4,458.64
Spending Potential Index	89
Food Away from Home: Total \$	\$36,893,925
Average Spent	\$2,669.99
Spending Potential Index	86
Health Care: Total \$	\$69,707,178
Average Spent	\$5,044.66
Spending Potential Index	95
HH Furnishings & Equipment: Total \$	\$21,695,987
Average Spent	\$1,570.12
Spending Potential Index	89
Personal Care Products & Services: Total \$	\$8,874,134
Average Spent	\$642.22
Spending Potential Index	88
Shelter: Total \$	\$179,749,233
Average Spent	\$13,008.34
Spending Potential Index	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$30,180,645
Average Spent	\$2,184.15
Spending Potential Index	94
Travel: Total \$	\$22,795,312
Average Spent	\$1,649.68
Spending Potential Index	89
Vehicle Maintenance & Repairs: Total \$	\$13,055,040
Average Spent	\$944.79
Spending Potential Index	91

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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