



Community Profile

Cloquet city
Place

Cloquet city, N/...

Population Summary	
2000 Total Population	11,254
2010 Total Population	12,124
2016 Total Population	12,299
2016 Group Quarters	205
2021 Total Population	12,453
2016-2021 Annual Rate	0.25%
Household Summary	
2000 Households	4,665
2000 Average Household Size	2.38
2010 Households	4,959
2010 Average Household Size	2.40
2016 Households	5,019
2016 Average Household Size	2.41
2021 Households	5,081
2021 Average Household Size	2.41
2016-2021 Annual Rate	0.25%
2010 Families	3,126
2010 Average Family Size	2.96
2016 Families	3,146
2016 Average Family Size	2.96
2021 Families	3,173
2021 Average Family Size	2.96
2016-2021 Annual Rate	0.17%
Housing Unit Summary	
2000 Housing Units	4,833
Owner Occupied Housing Units	72.7%
Renter Occupied Housing Units	23.8%
Vacant Housing Units	3.5%
2010 Housing Units	5,235
Owner Occupied Housing Units	66.8%
Renter Occupied Housing Units	27.9%
Vacant Housing Units	5.3%
2016 Housing Units	5,330
Owner Occupied Housing Units	66.7%
Renter Occupied Housing Units	27.5%
Vacant Housing Units	5.8%
2021 Housing Units	5,414
Owner Occupied Housing Units	66.3%
Renter Occupied Housing Units	27.5%
Vacant Housing Units	6.2%
Median Household Income	
2016	\$51,228
2021	\$49,783
Median Home Value	
2016	\$136,456
2021	\$149,725
Per Capita Income	
2016	\$27,061
2021	\$29,022
Median Age	
2010	36.9
2016	38.0
2021	38.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	5,018
<\$15,000	14.0%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	21.1%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	12.7%
\$150,000 - \$199,999	4.2%
\$200,000+	2.2%

Average Household Income \$65,481

2021 Households by Income

Household Income Base	5,080
<\$15,000	15.6%
\$15,000 - \$24,999	9.5%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	14.3%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	14.9%
\$150,000 - \$199,999	5.3%
\$200,000+	2.6%

Average Household Income \$70,311

2016 Owner Occupied Housing Units by Value

Total	3,553
<\$50,000	8.2%
\$50,000 - \$99,999	18.0%
\$100,000 - \$149,999	32.7%
\$150,000 - \$199,999	22.2%
\$200,000 - \$249,999	8.2%
\$250,000 - \$299,999	6.0%
\$300,000 - \$399,999	2.9%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.1%
\$1,000,000 +	0.2%

Average Home Value \$151,710

2021 Owner Occupied Housing Units by Value

Total	3,592
<\$50,000	7.2%
\$50,000 - \$99,999	17.7%
\$100,000 - \$149,999	25.3%
\$150,000 - \$199,999	21.7%
\$200,000 - \$249,999	9.2%
\$250,000 - \$299,999	9.8%
\$300,000 - \$399,999	6.0%
\$400,000 - \$499,999	2.0%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	0.3%

Average Home Value \$172,084

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	12,124
0 - 4	7.7%
5 - 9	7.5%
10 - 14	6.4%
15 - 24	12.8%
25 - 34	13.4%
35 - 44	12.0%
45 - 54	14.2%
55 - 64	10.9%
65 - 74	7.2%
75 - 84	5.6%
85 +	2.4%
18 +	74.5%

2016 Population by Age

Total	12,298
0 - 4	7.1%
5 - 9	7.2%
10 - 14	6.8%
15 - 24	12.0%
25 - 34	13.0%
35 - 44	12.2%
45 - 54	12.6%
55 - 64	12.6%
65 - 74	8.4%
75 - 84	5.5%
85 +	2.6%
18 +	75.4%

2021 Population by Age

Total	12,452
0 - 4	7.0%
5 - 9	7.0%
10 - 14	7.3%
15 - 24	11.8%
25 - 34	12.3%
35 - 44	13.1%
45 - 54	11.1%
55 - 64	12.8%
65 - 74	9.6%
75 - 84	5.4%
85 +	2.7%
18 +	75.0%

2010 Population by Sex

Males	5,906
Females	6,218

2016 Population by Sex

Males	6,038
Females	6,260

2021 Population by Sex

Males	6,150
Females	6,302

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	12,124
White Alone	84.4%
Black Alone	0.4%
American Indian Alone	10.8%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	3.7%
Hispanic Origin	1.3%
Diversity Index	29.5

2016 Population by Race/Ethnicity

Total	12,299
White Alone	85.5%
Black Alone	0.5%
American Indian Alone	9.1%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	4.0%
Hispanic Origin	2.0%
Diversity Index	29.0

2021 Population by Race/Ethnicity

Total	12,453
White Alone	84.7%
Black Alone	0.7%
American Indian Alone	9.2%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	4.4%
Hispanic Origin	2.5%
Diversity Index	30.9

2010 Population by Relationship and Household Type

Total	12,124
In Households	98.4%
In Family Households	79.9%
Householder	25.8%
Spouse	17.6%
Child	31.0%
Other relative	1.9%
Nonrelative	3.6%
In Nonfamily Households	18.5%
In Group Quarters	1.6%
Institutionalized Population	0.8%
Noninstitutionalized Population	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment

Total	8,223
Less than 9th Grade	2.0%
9th - 12th Grade, No Diploma	3.7%
High School Graduate	32.0%
GED/Alternative Credential	3.5%
Some College, No Degree	21.6%
Associate Degree	11.1%
Bachelor's Degree	18.2%
Graduate/Professional Degree	7.8%

2016 Population 15+ by Marital Status

Total	9,692
Never Married	31.8%
Married	47.4%
Widowed	6.3%
Divorced	14.5%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	95.0%
Civilian Unemployed	5.0%

2016 Employed Population 16+ by Industry

Total	5,678
Agriculture/Mining	1.1%
Construction	3.3%
Manufacturing	10.9%
Wholesale Trade	1.7%
Retail Trade	10.1%
Transportation/Utilities	5.4%
Information	1.4%
Finance/Insurance/Real Estate	4.3%
Services	54.7%
Public Administration	7.0%

2016 Employed Population 16+ by Occupation

Total	5,676
White Collar	53.9%
Management/Business/Financial	11.9%
Professional	22.1%
Sales	8.4%
Administrative Support	11.6%
Services	23.9%
Blue Collar	22.2%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	2.8%
Production	5.6%
Transportation/Material Moving	8.9%

2010 Population By Urban/ Rural Status

Total Population	12,124
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	82.6%
Rural Population	17.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

2010 Households by Type

Total	4,959
Households with 1 Person	30.5%
Households with 2+ People	69.5%
Family Households	63.0%
Husband-wife Families	43.1%
With Related Children	18.3%
Other Family (No Spouse Present)	19.9%
Other Family with Male Householder	5.6%
With Related Children	3.9%
Other Family with Female Householder	14.4%
With Related Children	10.0%
Nonfamily Households	6.5%
All Households with Children	32.9%

2010 Households by Size

Multigenerational Households	2.4%
Unmarried Partner Households	8.9%
Male-female	8.3%
Same-sex	0.5%

2010 Households by Size

Total	4,959
1 Person Household	30.5%
2 Person Household	33.5%
3 Person Household	14.7%
4 Person Household	12.6%
5 Person Household	5.5%
6 Person Household	2.3%
7 + Person Household	0.9%

2010 Households by Tenure and Mortgage Status

Total	4,959
Owner Occupied	70.6%
Owned with a Mortgage/Loan	50.1%
Owned Free and Clear	20.5%
Renter Occupied	29.4%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	5,235
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	83.8%
Rural Housing Units	16.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Rustbelt Traditions (5D)
2. Traditional Living (12B)
3. Green Acres (6A)

2016 Consumer Spending

Apparel & Services: Total \$	\$8,374,806
Average Spent	\$1,668.62
Spending Potential Index	83
Education: Total \$	\$5,780,987
Average Spent	\$1,151.82
Spending Potential Index	81
Entertainment/Recreation: Total \$	\$12,536,949
Average Spent	\$2,497.90
Spending Potential Index	86
Food at Home: Total \$	\$21,801,761
Average Spent	\$4,343.85
Spending Potential Index	87
Food Away from Home: Total \$	\$13,049,069
Average Spent	\$2,599.93
Spending Potential Index	84
Health Care: Total \$	\$23,871,219
Average Spent	\$4,756.17
Spending Potential Index	90
HH Furnishings & Equipment: Total \$	\$7,613,775
Average Spent	\$1,516.99
Spending Potential Index	86
Personal Care Products & Services: Total \$	\$3,085,985
Average Spent	\$614.86
Spending Potential Index	84
Shelter: Total \$	\$64,406,458
Average Spent	\$12,832.53
Spending Potential Index	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,443,078
Average Spent	\$2,080.71
Spending Potential Index	90
Travel: Total \$	\$7,811,830
Average Spent	\$1,556.45
Spending Potential Index	84
Vehicle Maintenance & Repairs: Total \$	\$4,528,522
Average Spent	\$902.28
Spending Potential Index	87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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