



Community Profile

Coleraine city
Place

Coleraine city, ...

Population Summary	
2000 Total Population	1,817
2010 Total Population	1,970
2016 Total Population	2,017
2016 Group Quarters	27
2021 Total Population	2,065
2016-2021 Annual Rate	0.47%
Household Summary	
2000 Households	697
2000 Average Household Size	2.59
2010 Households	768
2010 Average Household Size	2.54
2016 Households	785
2016 Average Household Size	2.54
2021 Households	802
2021 Average Household Size	2.54
2016-2021 Annual Rate	0.43%
2010 Families	550
2010 Average Family Size	2.94
2016 Families	558
2016 Average Family Size	2.94
2021 Families	569
2021 Average Family Size	2.95
2016-2021 Annual Rate	0.39%
Housing Unit Summary	
2000 Housing Units	730
Owner Occupied Housing Units	82.2%
Renter Occupied Housing Units	13.3%
Vacant Housing Units	4.5%
2010 Housing Units	831
Owner Occupied Housing Units	75.9%
Renter Occupied Housing Units	16.5%
Vacant Housing Units	7.6%
2016 Housing Units	845
Owner Occupied Housing Units	76.8%
Renter Occupied Housing Units	16.1%
Vacant Housing Units	7.1%
2021 Housing Units	863
Owner Occupied Housing Units	76.6%
Renter Occupied Housing Units	16.2%
Vacant Housing Units	7.1%
Median Household Income	
2016	\$52,523
2021	\$59,455
Median Home Value	
2016	\$148,039
2021	\$181,852
Per Capita Income	
2016	\$27,713
2021	\$30,591
Median Age	
2010	38.8
2016	41.4
2021	42.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	786
<\$15,000	6.1%
\$15,000 - \$24,999	6.6%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	24.7%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	21.1%
\$150,000 - \$199,999	1.9%
\$200,000+	1.8%

Average Household Income \$69,796

2021 Households by Income

Household Income Base	801
<\$15,000	6.0%
\$15,000 - \$24,999	7.6%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	20.2%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	27.0%
\$150,000 - \$199,999	2.4%
\$200,000+	2.0%

Average Household Income \$77,442

2016 Owner Occupied Housing Units by Value

Total	648
<\$50,000	5.4%
\$50,000 - \$99,999	21.9%
\$100,000 - \$149,999	23.6%
\$150,000 - \$199,999	17.4%
\$200,000 - \$249,999	10.2%
\$250,000 - \$299,999	11.0%
\$300,000 - \$399,999	6.8%
\$400,000 - \$499,999	1.7%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	0.3%
\$1,000,000 +	0.0%

Average Home Value \$175,579

2021 Owner Occupied Housing Units by Value

Total	660
<\$50,000	2.9%
\$50,000 - \$99,999	11.4%
\$100,000 - \$149,999	22.7%
\$150,000 - \$199,999	20.5%
\$200,000 - \$249,999	15.0%
\$250,000 - \$299,999	15.3%
\$300,000 - \$399,999	7.9%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	2.0%
\$750,000 - \$999,999	0.3%
\$1,000,000 +	0.0%

Average Home Value \$201,364

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	1,970
0 - 4	7.1%
5 - 9	6.9%
10 - 14	7.2%
15 - 24	12.5%
25 - 34	12.4%
35 - 44	12.0%
45 - 54	13.7%
55 - 64	13.5%
65 - 74	7.8%
75 - 84	4.9%
85 +	2.0%
18 +	74.2%

2016 Population by Age

Total	2,017
0 - 4	6.1%
5 - 9	6.8%
10 - 14	6.4%
15 - 24	11.9%
25 - 34	11.3%
35 - 44	11.7%
45 - 54	13.9%
55 - 64	14.8%
65 - 74	10.4%
75 - 84	4.9%
85 +	1.8%
18 +	76.7%

2021 Population by Age

Total	2,066
0 - 4	5.7%
5 - 9	6.5%
10 - 14	7.4%
15 - 24	10.5%
25 - 34	10.6%
35 - 44	12.6%
45 - 54	12.2%
55 - 64	14.4%
65 - 74	12.2%
75 - 84	6.0%
85 +	2.0%
18 +	76.6%

2010 Population by Sex

Males	1,003
Females	967

2016 Population by Sex

Males	1,031
Females	986

2021 Population by Sex

Males	1,059
Females	1,007

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	1,970
White Alone	95.4%
Black Alone	0.4%
American Indian Alone	1.5%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	2.4%
Hispanic Origin	1.4%
Diversity Index	11.5

2016 Population by Race/Ethnicity

Total	2,016
White Alone	93.7%
Black Alone	0.6%
American Indian Alone	1.9%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	3.3%
Hispanic Origin	2.4%
Diversity Index	16.4

2021 Population by Race/Ethnicity

Total	2,065
White Alone	92.2%
Black Alone	0.8%
American Indian Alone	2.2%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	4.0%
Hispanic Origin	3.2%
Diversity Index	20.3

2010 Population by Relationship and Household Type

Total	1,970
In Households	98.9%
In Family Households	85.1%
Householder	27.9%
Spouse	21.8%
Child	31.2%
Other relative	1.0%
Nonrelative	3.1%
In Nonfamily Households	13.8%
In Group Quarters	1.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment

Total	1,388
Less than 9th Grade	1.1%
9th - 12th Grade, No Diploma	3.0%
High School Graduate	24.6%
GED/Alternative Credential	3.2%
Some College, No Degree	27.9%
Associate Degree	14.6%
Bachelor's Degree	19.0%
Graduate/Professional Degree	6.5%

2016 Population 15+ by Marital Status

Total	1,628
Never Married	25.2%
Married	57.6%
Widowed	5.0%
Divorced	12.2%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	93.9%
Civilian Unemployed	6.1%

2016 Employed Population 16+ by Industry

Total	1,039
Agriculture/Mining	1.4%
Construction	7.2%
Manufacturing	12.7%
Wholesale Trade	2.3%
Retail Trade	13.1%
Transportation/Utilities	2.2%
Information	0.3%
Finance/Insurance/Real Estate	3.9%
Services	52.4%
Public Administration	4.3%

2016 Employed Population 16+ by Occupation

Total	1,036
White Collar	56.1%
Management/Business/Financial	11.2%
Professional	22.4%
Sales	10.2%
Administrative Support	12.3%
Services	19.2%
Blue Collar	24.7%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	4.7%
Production	7.1%
Transportation/Material Moving	5.6%

2010 Population By Urban/ Rural Status

Total Population	1,970
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	3.7%
Rural Population	96.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	768
Households with 1 Person	22.9%
Households with 2+ People	77.1%
Family Households	71.6%
Husband-wife Families	56.0%
With Related Children	22.7%
Other Family (No Spouse Present)	15.6%
Other Family with Male Householder	6.1%
With Related Children	4.4%
Other Family with Female Householder	9.5%
With Related Children	6.5%
Nonfamily Households	5.5%
All Households with Children	34.4%
Multigenerational Households	2.0%
Unmarried Partner Households	8.9%
Male-female	8.5%
Same-sex	0.4%

2010 Households by Size

Total	768
1 Person Household	22.9%
2 Person Household	38.5%
3 Person Household	15.1%
4 Person Household	14.2%
5 Person Household	5.6%
6 Person Household	2.3%
7 + Person Household	1.3%

2010 Households by Tenure and Mortgage Status

Total	768
Owner Occupied	82.2%
Owned with a Mortgage/Loan	53.4%
Owned Free and Clear	28.8%
Renter Occupied	17.8%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	831
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	3.4%
Rural Housing Units	96.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Salt of the Earth (6B)
2. Heartland Communities
3. Midlife Constants (5E)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,356,015
Average Spent	\$1,727.41
Spending Potential Index	86
Education: Total \$	\$915,618
Average Spent	\$1,166.39
Spending Potential Index	82
Entertainment/Recreation: Total \$	\$2,117,346
Average Spent	\$2,697.26
Spending Potential Index	93
Food at Home: Total \$	\$3,641,763
Average Spent	\$4,639.19
Spending Potential Index	93
Food Away from Home: Total \$	\$2,141,726
Average Spent	\$2,728.31
Spending Potential Index	88
Health Care: Total \$	\$4,226,083
Average Spent	\$5,383.55
Spending Potential Index	102
HH Furnishings & Equipment: Total \$	\$1,262,153
Average Spent	\$1,607.84
Spending Potential Index	91
Personal Care Products & Services: Total \$	\$513,716
Average Spent	\$654.42
Spending Potential Index	89
Shelter: Total \$	\$10,057,240
Average Spent	\$12,811.77
Spending Potential Index	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,788,022
Average Spent	\$2,277.74
Spending Potential Index	98
Travel: Total \$	\$1,320,041
Average Spent	\$1,681.58
Spending Potential Index	90
Vehicle Maintenance & Repairs: Total \$	\$775,326
Average Spent	\$987.68
Spending Potential Index	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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