



Community Profile

Cromwell city
Place

Cromwell city, N...

Population Summary	
2000 Total Population	219
2010 Total Population	234
2016 Total Population	239
2016 Group Quarters	0
2021 Total Population	244
2016-2021 Annual Rate	0.41%
Household Summary	
2000 Households	114
2000 Average Household Size	1.87
2010 Households	130
2010 Average Household Size	1.80
2016 Households	133
2016 Average Household Size	1.80
2021 Households	136
2021 Average Household Size	1.79
2016-2021 Annual Rate	0.45%
2010 Families	50
2010 Average Family Size	2.80
2016 Families	86
2016 Average Family Size	2.26
2021 Families	87
2021 Average Family Size	2.25
2016-2021 Annual Rate	0.23%
Housing Unit Summary	
2000 Housing Units	150
Owner Occupied Housing Units	66.7%
Renter Occupied Housing Units	9.3%
Vacant Housing Units	24.0%
2010 Housing Units	180
Owner Occupied Housing Units	28.3%
Renter Occupied Housing Units	43.9%
Vacant Housing Units	27.8%
2016 Housing Units	184
Owner Occupied Housing Units	58.2%
Renter Occupied Housing Units	14.7%
Vacant Housing Units	27.7%
2021 Housing Units	188
Owner Occupied Housing Units	58.0%
Renter Occupied Housing Units	14.4%
Vacant Housing Units	27.7%
Median Household Income	
2016	\$46,588
2021	\$46,056
Median Home Value	
2016	\$159,722
2021	\$207,500
Per Capita Income	
2016	\$23,995
2021	\$25,841
Median Age	
2010	55.5
2016	45.7
2021	47.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	132
<\$15,000	12.1%
\$15,000 - \$24,999	13.6%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	17.4%
\$50,000 - \$74,999	22.7%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	9.8%
\$150,000 - \$199,999	1.5%
\$200,000+	0.8%

Average Household Income \$57,486

2021 Households by Income

Household Income Base	135
<\$15,000	13.3%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	16.3%
\$100,000 - \$149,999	12.6%
\$150,000 - \$199,999	2.2%
\$200,000+	0.7%

Average Household Income \$61,769

2016 Owner Occupied Housing Units by Value

Total	107
<\$50,000	8.4%
\$50,000 - \$99,999	18.7%
\$100,000 - \$149,999	19.6%
\$150,000 - \$199,999	16.8%
\$200,000 - \$249,999	10.3%
\$250,000 - \$299,999	10.3%
\$300,000 - \$399,999	9.3%
\$400,000 - \$499,999	3.7%
\$500,000 - \$749,999	1.9%
\$750,000 - \$999,999	0.9%
\$1,000,000 +	0.0%

Average Home Value \$190,888

2021 Owner Occupied Housing Units by Value

Total	109
<\$50,000	6.4%
\$50,000 - \$99,999	14.7%
\$100,000 - \$149,999	13.8%
\$150,000 - \$199,999	13.8%
\$200,000 - \$249,999	9.2%
\$250,000 - \$299,999	12.8%
\$300,000 - \$399,999	19.3%
\$400,000 - \$499,999	5.5%
\$500,000 - \$749,999	2.8%
\$750,000 - \$999,999	1.8%
\$1,000,000 +	0.0%

Average Home Value \$235,321

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	234
0 - 4	4.3%
5 - 9	4.3%
10 - 14	6.0%
15 - 24	9.8%
25 - 34	9.4%
35 - 44	8.5%
45 - 54	7.3%
55 - 64	10.3%
65 - 74	14.1%
75 - 84	9.8%
85 +	16.2%
18 +	79.9%

2016 Population by Age

Total	238
0 - 4	5.9%
5 - 9	6.7%
10 - 14	6.7%
15 - 24	9.2%
25 - 34	9.7%
35 - 44	10.9%
45 - 54	13.0%
55 - 64	16.4%
65 - 74	13.0%
75 - 84	6.3%
85 +	2.1%
18 +	77.3%

2021 Population by Age

Total	242
0 - 4	5.4%
5 - 9	5.8%
10 - 14	6.6%
15 - 24	9.1%
25 - 34	9.1%
35 - 44	11.2%
45 - 54	12.4%
55 - 64	16.1%
65 - 74	14.9%
75 - 84	7.4%
85 +	2.1%
18 +	78.1%

2010 Population by Sex

Males	100
Females	134

2016 Population by Sex

Males	120
Females	118

2021 Population by Sex

Males	125
Females	117

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	234
White Alone	97.4%
Black Alone	0.0%
American Indian Alone	0.4%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.7%
Hispanic Origin	0.9%
Diversity Index	6.7

2016 Population by Race/Ethnicity

Total	240
White Alone	97.1%
Black Alone	0.0%
American Indian Alone	0.8%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.7%
Hispanic Origin	0.8%
Diversity Index	6.5

2021 Population by Race/Ethnicity

Total	243
White Alone	97.1%
Black Alone	0.0%
American Indian Alone	0.8%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.6%
Hispanic Origin	0.8%
Diversity Index	8.0

2010 Population by Relationship and Household Type

Total	234
In Households	100.0%
In Family Households	62.4%
Householder	21.4%
Spouse	15.4%
Child	22.2%
Other relative	0.9%
Nonrelative	2.6%
In Nonfamily Households	37.6%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment

Total	172
Less than 9th Grade	1.7%
9th - 12th Grade, No Diploma	6.4%
High School Graduate	40.7%
GED/Alternative Credential	2.3%
Some College, No Degree	23.8%
Associate Degree	8.1%
Bachelor's Degree	12.8%
Graduate/Professional Degree	4.1%

2016 Population 15+ by Marital Status

Total	194
Never Married	22.7%
Married	60.3%
Widowed	6.2%
Divorced	10.8%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	94.3%
Civilian Unemployed	5.7%

2016 Employed Population 16+ by Industry

Total	100
Agriculture/Mining	3.1%
Construction	12.5%
Manufacturing	12.5%
Wholesale Trade	1.0%
Retail Trade	7.3%
Transportation/Utilities	8.3%
Information	2.1%
Finance/Insurance/Real Estate	4.2%
Services	44.8%
Public Administration	4.2%

2016 Employed Population 16+ by Occupation

Total	99
White Collar	41.4%
Management/Business/Financial	7.1%
Professional	18.2%
Sales	5.1%
Administrative Support	11.1%
Services	24.2%
Blue Collar	34.3%
Farming/Forestry/Fishing	1.0%
Construction/Extraction	14.1%
Installation/Maintenance/Repair	3.0%
Production	8.1%
Transportation/Material Moving	8.1%

2010 Population By Urban/ Rural Status

Total Population	234
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

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2010 Households by Type

Total	130
Households with 1 Person	55.4%
Households with 2+ People	44.6%
Family Households	38.5%
Husband-wife Families	27.7%
With Related Children	12.3%
Other Family (No Spouse Present)	10.8%
Other Family with Male Householder	3.1%
With Related Children	2.3%
Other Family with Female Householder	7.7%
With Related Children	5.4%
Nonfamily Households	6.2%
All Households with Children	20.0%

2010 Households by Size

Multigenerational Households	2.3%
Unmarried Partner Households	6.2%
Male-female	6.2%
Same-sex	0.0%

2010 Households by Tenure and Mortgage Status

Total	130
1 Person Household	55.4%
2 Person Household	26.9%
3 Person Household	6.9%
4 Person Household	5.4%
5 Person Household	3.8%
6 Person Household	1.5%
7 + Person Household	0.0%

2010 Households by Tenure and Mortgage Status

Total	130
Owner Occupied	39.2%
Owned with a Mortgage/Loan	20.0%
Owned Free and Clear	19.2%
Renter Occupied	60.8%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	180
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Rural Resort Dwellers (6E)
2. Salt of the Earth (6B)
3. Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$184,898
Average Spent	\$1,390.21
Spending Potential Index	69
Education: Total \$	\$104,965
Average Spent	\$789.21
Spending Potential Index	56
Entertainment/Recreation: Total \$	\$305,599
Average Spent	\$2,297.74
Spending Potential Index	79
Food at Home: Total \$	\$533,034
Average Spent	\$4,007.77
Spending Potential Index	80
Food Away from Home: Total \$	\$297,500
Average Spent	\$2,236.84
Spending Potential Index	72
Health Care: Total \$	\$645,386
Average Spent	\$4,852.53
Spending Potential Index	92
HH Furnishings & Equipment: Total \$	\$175,489
Average Spent	\$1,319.47
Spending Potential Index	75
Personal Care Products & Services: Total \$	\$75,658
Average Spent	\$568.86
Spending Potential Index	78
Shelter: Total \$	\$1,350,933
Average Spent	\$10,157.39
Spending Potential Index	65
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$261,883
Average Spent	\$1,969.05
Spending Potential Index	85
Travel: Total \$	\$180,017
Average Spent	\$1,353.51
Spending Potential Index	73
Vehicle Maintenance & Repairs: Total \$	\$116,133
Average Spent	\$873.18
Spending Potential Index	84

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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