



Community Profile

Douglas County, WI (55031)

Geography: County

Douglas County, ...

Population Summary	
2000 Total Population	43,287
2010 Total Population	44,159
2015 Total Population	44,128
2015 Group Quarters	1,324
2020 Total Population	44,267
2015-2020 Annual Rate	0.06%
Household Summary	
2000 Households	17,808
2000 Average Household Size	2.36
2010 Households	18,555
2010 Average Household Size	2.31
2015 Households	18,735
2015 Average Household Size	2.28
2020 Households	18,839
2020 Average Household Size	2.28
2015-2020 Annual Rate	0.11%
2010 Families	11,484
2010 Average Family Size	2.84
2015 Families	11,513
2015 Average Family Size	2.82
2020 Families	11,528
2020 Average Family Size	2.81
2015-2020 Annual Rate	0.03%
Housing Unit Summary	
2000 Housing Units	20,356
Owner Occupied Housing Units	62.4%
Renter Occupied Housing Units	25.1%
Vacant Housing Units	12.5%
2010 Housing Units	22,825
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	18.7%
2015 Housing Units	23,335
Owner Occupied Housing Units	53.8%
Renter Occupied Housing Units	26.5%
Vacant Housing Units	19.7%
2020 Housing Units	23,520
Owner Occupied Housing Units	53.7%
Renter Occupied Housing Units	26.4%
Vacant Housing Units	19.9%
Median Household Income	
2015	\$44,505
2020	\$51,596
Median Home Value	
2015	\$111,168
2020	\$149,116
Per Capita Income	
2015	\$23,893
2020	\$27,252
Median Age	
2010	39.8
2015	40.9
2020	41.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 08, 2016



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2015 Households by Income

Household Income Base	18,735
<\$15,000	14.7%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	10.0%
\$150,000 - \$199,999	2.4%
\$200,000+	0.9%

Average Household Income \$55,645

2020 Households by Income

Household Income Base	18,839
<\$15,000	14.2%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	10.1%
\$35,000 - \$49,999	14.9%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	15.9%
\$100,000 - \$149,999	12.6%
\$150,000 - \$199,999	3.2%
\$200,000+	1.1%

Average Household Income \$63,394

2015 Owner Occupied Housing Units by Value

Total	12,561
<\$50,000	8.3%
\$50,000 - \$99,999	34.8%
\$100,000 - \$149,999	30.7%
\$150,000 - \$199,999	14.6%
\$200,000 - \$249,999	6.1%
\$250,000 - \$299,999	2.7%
\$300,000 - \$399,999	1.6%
\$400,000 - \$499,999	0.6%
\$500,000 - \$749,999	0.3%
\$750,000 - \$999,999	0.1%
\$1,000,000 +	0.2%

Average Home Value \$126,101

2020 Owner Occupied Housing Units by Value

Total	12,633
<\$50,000	6.6%
\$50,000 - \$99,999	23.0%
\$100,000 - \$149,999	20.8%
\$150,000 - \$199,999	20.3%
\$200,000 - \$249,999	12.9%
\$250,000 - \$299,999	7.3%
\$300,000 - \$399,999	4.9%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.6%
\$1,000,000 +	0.2%

Average Home Value \$172,301

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	44,159
0 - 4	5.9%
5 - 9	5.8%
10 - 14	6.1%
15 - 24	14.1%
25 - 34	12.6%
35 - 44	12.0%
45 - 54	15.6%
55 - 64	13.6%
65 - 74	7.7%
75 - 84	4.7%
85 +	2.0%
18 +	78.6%

2015 Population by Age

Total	44,128
0 - 4	5.5%
5 - 9	5.7%
10 - 14	5.6%
15 - 24	13.0%
25 - 34	13.4%
35 - 44	11.7%
45 - 54	13.8%
55 - 64	15.0%
65 - 74	9.7%
75 - 84	4.6%
85 +	2.1%
18 +	79.9%

2020 Population by Age

Total	44,267
0 - 4	5.4%
5 - 9	5.4%
10 - 14	5.7%
15 - 24	12.4%
25 - 34	13.1%
35 - 44	11.9%
45 - 54	12.2%
55 - 64	15.0%
65 - 74	11.7%
75 - 84	5.2%
85 +	2.1%
18 +	80.3%

2010 Population by Sex

Males	22,087
Females	22,072

2015 Population by Sex

Males	22,093
Females	22,035

2020 Population by Sex

Males	22,211
Females	22,056

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March 08, 2016



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2010 Population by Race/Ethnicity

Total	44,159
White Alone	93.2%
Black Alone	1.1%
American Indian Alone	2.0%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	2.7%
Hispanic Origin	1.1%
Diversity Index	15.0

2015 Population by Race/Ethnicity

Total	44,128
White Alone	92.5%
Black Alone	1.3%
American Indian Alone	2.0%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	3.1%
Hispanic Origin	1.5%
Diversity Index	16.8

2020 Population by Race/Ethnicity

Total	44,267
White Alone	91.5%
Black Alone	1.6%
American Indian Alone	2.0%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	3.7%
Hispanic Origin	1.9%
Diversity Index	19.2

2010 Population by Relationship and Household Type

Total	44,159
In Households	96.9%
In Family Households	76.6%
Householder	26.0%
Spouse	19.3%
Child	26.6%
Other relative	1.9%
Nonrelative	2.8%
In Nonfamily Households	20.3%
In Group Quarters	3.1%
Institutionalized Population	1.3%
Noninstitutionalized Population	1.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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March 08, 2016



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2015 Population 25+ by Educational Attainment

Total	30,977
Less than 9th Grade	1.5%
9th - 12th Grade, No Diploma	5.3%
High School Graduate	27.5%
GED/Alternative Credential	3.7%
Some College, No Degree	25.9%
Associate Degree	13.2%
Bachelor's Degree	15.7%
Graduate/Professional Degree	7.3%

2015 Population 15+ by Marital Status

Total	36,728
Never Married	32.3%
Married	49.2%
Widowed	6.1%
Divorced	12.4%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	95.0%
Civilian Unemployed	5.0%

2015 Employed Population 16+ by Industry

Total	21,988
Agriculture/Mining	1.0%
Construction	5.3%
Manufacturing	9.1%
Wholesale Trade	3.6%
Retail Trade	11.9%
Transportation/Utilities	7.2%
Information	1.6%
Finance/Insurance/Real Estate	5.0%
Services	51.1%
Public Administration	4.2%

2015 Employed Population 16+ by Occupation

Total	21,988
White Collar	53.5%
Management/Business/Financial	11.6%
Professional	18.6%
Sales	9.5%
Administrative Support	13.8%
Services	20.9%
Blue Collar	25.5%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	5.9%
Installation/Maintenance/Repair	3.9%
Production	6.2%
Transportation/Material Moving	9.1%

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March 08, 2016



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2010 Households by Type

Total	18,555
Households with 1 Person	30.2%
Households with 2+ People	69.8%
Family Households	61.9%
Husband-wife Families	45.9%
With Related Children	16.9%
Other Family (No Spouse Present)	16.0%
Other Family with Male Householder	5.2%
With Related Children	3.3%
Other Family with Female Householder	10.9%
With Related Children	7.6%
Nonfamily Households	7.9%
All Households with Children	28.4%

2010 Households by Size

Multigenerational Households	1.7%
Unmarried Partner Households	9.1%
Male-female	8.3%
Same-sex	0.8%

2010 Households by Size

Total	18,555
1 Person Household	30.2%
2 Person Household	37.1%
3 Person Household	14.8%
4 Person Household	11.1%
5 Person Household	4.5%
6 Person Household	1.5%
7 + Person Household	0.7%

2010 Households by Tenure and Mortgage Status

Total	18,555
Owner Occupied	69.2%
Owned with a Mortgage/Loan	44.5%
Owned Free and Clear	24.7%
Renter Occupied	30.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 08, 2016