



Community Profile

Duluth city
Place

Duluth city, N/A...

Population Summary	
2000 Total Population	86,348
2010 Total Population	86,203
2016 Total Population	87,190
2016 Group Quarters	6,796
2021 Total Population	88,355
2016-2021 Annual Rate	0.27%
Household Summary	
2000 Households	35,547
2000 Average Household Size	2.26
2010 Households	35,678
2010 Average Household Size	2.23
2016 Households	36,036
2016 Average Household Size	2.23
2021 Households	36,485
2021 Average Household Size	2.24
2016-2021 Annual Rate	0.25%
2010 Families	18,662
2010 Average Family Size	2.84
2016 Families	18,659
2016 Average Family Size	2.83
2021 Families	18,805
2021 Average Family Size	2.83
2016-2021 Annual Rate	0.16%
Housing Unit Summary	
2000 Housing Units	37,040
Owner Occupied Housing Units	61.5%
Renter Occupied Housing Units	34.4%
Vacant Housing Units	4.0%
2010 Housing Units	38,180
Owner Occupied Housing Units	56.4%
Renter Occupied Housing Units	37.0%
Vacant Housing Units	6.6%
2016 Housing Units	39,144
Owner Occupied Housing Units	54.5%
Renter Occupied Housing Units	37.5%
Vacant Housing Units	7.9%
2021 Housing Units	39,816
Owner Occupied Housing Units	54.2%
Renter Occupied Housing Units	37.4%
Vacant Housing Units	8.4%
Median Household Income	
2016	\$44,466
2021	\$43,385
Median Home Value	
2016	\$146,740
2021	\$173,652
Per Capita Income	
2016	\$27,167
2021	\$29,027
Median Age	
2010	33.8
2016	34.8
2021	36.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income

Household Income Base	36,036
<\$15,000	17.1%
\$15,000 - \$24,999	12.2%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	13.2%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	3.6%
\$200,000+	3.1%

Average Household Income \$63,429

2021 Households by Income

Household Income Base	36,485
<\$15,000	18.3%
\$15,000 - \$24,999	11.4%
\$25,000 - \$34,999	10.1%
\$35,000 - \$49,999	16.0%
\$50,000 - \$74,999	12.4%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	12.3%
\$150,000 - \$199,999	4.6%
\$200,000+	3.6%

Average Household Income \$68,050

2016 Owner Occupied Housing Units by Value

Total	21,328
<\$50,000	7.2%
\$50,000 - \$99,999	15.8%
\$100,000 - \$149,999	28.9%
\$150,000 - \$199,999	18.9%
\$200,000 - \$249,999	9.3%
\$250,000 - \$299,999	5.9%
\$300,000 - \$399,999	6.3%
\$400,000 - \$499,999	3.1%
\$500,000 - \$749,999	2.7%
\$750,000 - \$999,999	1.2%
\$1,000,000 +	0.7%

Average Home Value \$192,574

2021 Owner Occupied Housing Units by Value

Total	21,576
<\$50,000	6.4%
\$50,000 - \$99,999	15.5%
\$100,000 - \$149,999	21.2%
\$150,000 - \$199,999	14.7%
\$200,000 - \$249,999	11.2%
\$250,000 - \$299,999	9.6%
\$300,000 - \$399,999	11.2%
\$400,000 - \$499,999	4.3%
\$500,000 - \$749,999	3.4%
\$750,000 - \$999,999	1.8%
\$1,000,000 +	0.9%

Average Home Value \$223,074

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	86,203
0 - 4	5.6%
5 - 9	5.0%
10 - 14	4.6%
15 - 24	22.9%
25 - 34	13.4%
35 - 44	10.0%
45 - 54	12.9%
55 - 64	11.9%
65 - 74	6.3%
75 - 84	4.7%
85 +	2.7%
18 +	81.5%

2016 Population by Age

Total	87,192
0 - 4	5.2%
5 - 9	4.9%
10 - 14	4.7%
15 - 24	20.8%
25 - 34	14.6%
35 - 44	10.1%
45 - 54	11.5%
55 - 64	12.5%
65 - 74	8.2%
75 - 84	4.6%
85 +	2.9%
18 +	82.3%

2021 Population by Age

Total	88,356
0 - 4	5.1%
5 - 9	4.7%
10 - 14	4.8%
15 - 24	19.4%
25 - 34	14.7%
35 - 44	11.1%
45 - 54	10.1%
55 - 64	12.2%
65 - 74	9.8%
75 - 84	5.1%
85 +	2.9%
18 +	82.4%

2010 Population by Sex

Males	42,212
Females	43,991

2016 Population by Sex

Males	42,917
Females	44,275

2021 Population by Sex

Males	43,543
Females	44,813

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	86,203
White Alone	90.4%
Black Alone	2.3%
American Indian Alone	2.5%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	3.0%
Hispanic Origin	1.5%
Diversity Index	20.6

2016 Population by Race/Ethnicity

Total	87,190
White Alone	88.7%
Black Alone	3.1%
American Indian Alone	2.5%
Asian Alone	1.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	3.5%
Hispanic Origin	2.1%
Diversity Index	24.3

2021 Population by Race/Ethnicity

Total	88,355
White Alone	87.2%
Black Alone	3.8%
American Indian Alone	2.5%
Asian Alone	2.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	3.9%
Hispanic Origin	2.6%
Diversity Index	27.6

2010 Population by Relationship and Household Type

Total	86,203
In Households	92.3%
In Family Households	63.7%
Householder	21.6%
Spouse	15.4%
Child	22.7%
Other relative	1.7%
Nonrelative	2.4%
In Nonfamily Households	28.6%
In Group Quarters	7.7%
Institutionalized Population	1.6%
Noninstitutionalized Population	6.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment

Total	56,122
Less than 9th Grade	1.7%
9th - 12th Grade, No Diploma	4.9%
High School Graduate	20.5%
GED/Alternative Credential	4.2%
Some College, No Degree	23.8%
Associate Degree	10.5%
Bachelor's Degree	22.2%
Graduate/Professional Degree	12.0%

2016 Population 15+ by Marital Status

Total	74,282
Never Married	44.1%
Married	39.0%
Widowed	5.5%
Divorced	11.4%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	93.3%
Civilian Unemployed	6.7%

2016 Employed Population 16+ by Industry

Total	43,576
Agriculture/Mining	0.8%
Construction	3.7%
Manufacturing	6.1%
Wholesale Trade	1.7%
Retail Trade	11.5%
Transportation/Utilities	5.0%
Information	1.3%
Finance/Insurance/Real Estate	6.0%
Services	60.2%
Public Administration	3.7%

2016 Employed Population 16+ by Occupation

Total	43,576
White Collar	60.4%
Management/Business/Financial	12.1%
Professional	25.4%
Sales	9.8%
Administrative Support	13.1%
Services	24.7%
Blue Collar	15.0%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.8%
Installation/Maintenance/Repair	2.3%
Production	4.1%
Transportation/Material Moving	4.6%

2010 Population By Urban/ Rural Status

Total Population	86,203
Population Inside Urbanized Area	98.1%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	35,678
Households with 1 Person	35.1%
Households with 2+ People	64.9%
Family Households	52.3%
Husband-wife Families	37.1%
With Related Children	13.7%
Other Family (No Spouse Present)	15.2%
Other Family with Male Householder	4.0%
With Related Children	2.3%
Other Family with Female Householder	11.2%
With Related Children	7.7%
Nonfamily Households	12.6%
All Households with Children	24.2%

2010 Households by Size

Multigenerational Households	1.5%
Unmarried Partner Households	8.0%
Male-female	7.4%
Same-sex	0.6%

2010 Households by Size

Total	35,678
1 Person Household	35.1%
2 Person Household	33.9%
3 Person Household	13.9%
4 Person Household	10.5%
5 Person Household	4.4%
6 Person Household	1.5%
7 + Person Household	0.7%

2010 Households by Tenure and Mortgage Status

Total	35,678
Owner Occupied	60.4%
Owned with a Mortgage/Loan	41.5%
Owned Free and Clear	18.9%
Renter Occupied	39.6%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	38,180
Housing Units Inside Urbanized Area	98.3%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. College Towns (14B)
2. In Style (5B)
3. Rustbelt Traditions (5D)

2016 Consumer Spending

Apparel & Services: Total \$	\$60,679,388
Average Spent	\$1,683.85
Spending Potential Index	84
Education: Total \$	\$44,936,422
Average Spent	\$1,246.99
Spending Potential Index	88
Entertainment/Recreation: Total \$	\$86,646,898
Average Spent	\$2,404.45
Spending Potential Index	82
Food at Home: Total \$	\$152,689,264
Average Spent	\$4,237.13
Spending Potential Index	85
Food Away from Home: Total \$	\$93,720,332
Average Spent	\$2,600.74
Spending Potential Index	84
Health Care: Total \$	\$157,270,636
Average Spent	\$4,364.26
Spending Potential Index	82
HH Furnishings & Equipment: Total \$	\$52,695,037
Average Spent	\$1,462.29
Spending Potential Index	83
Personal Care Products & Services: Total \$	\$21,766,786
Average Spent	\$604.03
Spending Potential Index	82
Shelter: Total \$	\$473,846,995
Average Spent	\$13,149.27
Spending Potential Index	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$69,267,760
Average Spent	\$1,922.18
Spending Potential Index	83
Travel: Total \$	\$53,479,358
Average Spent	\$1,484.05
Spending Potential Index	80
Vehicle Maintenance & Repairs: Total \$	\$31,069,152
Average Spent	\$862.17
Spending Potential Index	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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