



# Community Profile

Gilbert city  
Place

Gilbert city, N/...

Population Summary	
2000 Total Population	1,847
2010 Total Population	1,799
2016 Total Population	1,923
2016 Group Quarters	4
2021 Total Population	2,000
2016-2021 Annual Rate	0.79%
Household Summary	
2000 Households	842
2000 Average Household Size	2.19
2010 Households	835
2010 Average Household Size	2.15
2016 Households	891
2016 Average Household Size	2.15
2021 Households	927
2021 Average Household Size	2.15
2016-2021 Annual Rate	0.80%
2010 Families	486
2010 Average Family Size	2.82
2016 Families	513
2016 Average Family Size	2.83
2021 Families	531
2021 Average Family Size	2.84
2016-2021 Annual Rate	0.69%
Housing Unit Summary	
2000 Housing Units	900
Owner Occupied Housing Units	76.0%
Renter Occupied Housing Units	17.6%
Vacant Housing Units	6.4%
2010 Housing Units	937
Owner Occupied Housing Units	70.7%
Renter Occupied Housing Units	18.5%
Vacant Housing Units	10.9%
2016 Housing Units	1,003
Owner Occupied Housing Units	69.6%
Renter Occupied Housing Units	19.2%
Vacant Housing Units	11.2%
2021 Housing Units	1,045
Owner Occupied Housing Units	69.5%
Renter Occupied Housing Units	19.2%
Vacant Housing Units	11.3%
Median Household Income	
2016	\$47,271
2021	\$44,122
Median Home Value	
2016	\$75,515
2021	\$75,833
Per Capita Income	
2016	\$25,828
2021	\$26,987
Median Age	
2010	44.6
2016	45.7
2021	46.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## 2016 Households by Income

Household Income Base	891
<\$15,000	15.3%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	18.5%
\$50,000 - \$74,999	25.6%
\$75,000 - \$99,999	11.3%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	1.3%
\$200,000+	1.0%

Average Household Income \$55,654

## 2021 Households by Income

Household Income Base	927
<\$15,000	17.9%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	9.0%
\$35,000 - \$49,999	19.3%
\$50,000 - \$74,999	17.4%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	1.8%
\$200,000+	1.2%

Average Household Income \$58,138

## 2016 Owner Occupied Housing Units by Value

Total	698
<\$50,000	21.6%
\$50,000 - \$99,999	55.6%
\$100,000 - \$149,999	13.2%
\$150,000 - \$199,999	6.0%
\$200,000 - \$249,999	1.9%
\$250,000 - \$299,999	0.6%
\$300,000 - \$399,999	0.6%
\$400,000 - \$499,999	0.6%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$84,456

## 2021 Owner Occupied Housing Units by Value

Total	726
<\$50,000	20.1%
\$50,000 - \$99,999	57.9%
\$100,000 - \$149,999	10.6%
\$150,000 - \$199,999	5.1%
\$200,000 - \$249,999	2.6%
\$250,000 - \$299,999	1.1%
\$300,000 - \$399,999	1.4%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$89,910

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	1,799
0 - 4	5.8%
5 - 9	7.0%
10 - 14	5.2%
15 - 24	8.4%
25 - 34	12.6%
35 - 44	11.3%
45 - 54	16.2%
55 - 64	15.6%
65 - 74	7.3%
75 - 84	7.3%
85 +	3.3%
18 +	78.2%
2016 Population by Age	
Total	1,923
0 - 4	5.5%
5 - 9	5.7%
10 - 14	6.2%
15 - 24	8.3%
25 - 34	11.9%
35 - 44	11.6%
45 - 54	14.0%
55 - 64	17.8%
65 - 74	9.3%
75 - 84	6.3%
85 +	3.5%
18 +	79.9%
2021 Population by Age	
Total	2,000
0 - 4	5.4%
5 - 9	5.4%
10 - 14	5.6%
15 - 24	9.0%
25 - 34	11.0%
35 - 44	11.7%
45 - 54	12.8%
55 - 64	17.2%
65 - 74	12.0%
75 - 84	6.7%
85 +	3.6%
18 +	80.3%
2010 Population by Sex	
Males	875
Females	924
2016 Population by Sex	
Males	935
Females	988
2021 Population by Sex	
Males	977
Females	1,023

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2010 Population by Race/Ethnicity

Total	1,799
White Alone	96.8%
Black Alone	0.2%
American Indian Alone	1.0%
Asian Alone	0.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	1.6%
Hispanic Origin	0.8%
Diversity Index	7.8

## 2016 Population by Race/Ethnicity

Total	1,923
White Alone	96.3%
Black Alone	0.3%
American Indian Alone	1.0%
Asian Alone	0.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	1.8%
Hispanic Origin	1.0%
Diversity Index	9.2

## 2021 Population by Race/Ethnicity

Total	2,000
White Alone	95.7%
Black Alone	0.4%
American Indian Alone	1.1%
Asian Alone	0.3%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.3%
Two or More Races	2.1%
Hispanic Origin	1.3%
Diversity Index	10.8

## 2010 Population by Relationship and Household Type

Total	1,799
In Households	99.8%
In Family Households	78.4%
Householder	27.0%
Spouse	20.3%
Child	27.1%
Other relative	1.8%
Nonrelative	2.2%
In Nonfamily Households	21.3%
In Group Quarters	0.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2016 Population 25+ by Educational Attainment

Total	1,431
Less than 9th Grade	1.4%
9th - 12th Grade, No Diploma	3.3%
High School Graduate	33.9%
GED/Alternative Credential	5.8%
Some College, No Degree	27.1%
Associate Degree	12.1%
Bachelor's Degree	13.1%
Graduate/Professional Degree	3.3%

## 2016 Population 15+ by Marital Status

Total	1,590
Never Married	32.1%
Married	44.8%
Widowed	7.1%
Divorced	15.9%

## 2016 Civilian Population 16+ in Labor Force

Civilian Employed	94.0%
Civilian Unemployed	6.0%

## 2016 Employed Population 16+ by Industry

Total	897
Agriculture/Mining	8.4%
Construction	7.9%
Manufacturing	14.5%
Wholesale Trade	4.0%
Retail Trade	11.8%
Transportation/Utilities	4.6%
Information	2.8%
Finance/Insurance/Real Estate	12.0%
Services	28.4%
Public Administration	5.6%

## 2016 Employed Population 16+ by Occupation

Total	897
White Collar	51.2%
Management/Business/Financial	12.4%
Professional	13.3%
Sales	11.3%
Administrative Support	14.3%
Services	12.0%
Blue Collar	36.8%
Farming/Forestry/Fishing	2.5%
Construction/Extraction	9.0%
Installation/Maintenance/Repair	5.0%
Production	12.8%
Transportation/Material Moving	7.5%

## 2010 Population By Urban/ Rural Status

Total Population	1,799
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2010 Households by Type

Total	835
Households with 1 Person	38.0%
Households with 2+ People	62.0%
Family Households	58.2%
Husband-wife Families	43.8%
With Related Children	15.7%
Other Family (No Spouse Present)	14.4%
Other Family with Male Householder	4.6%
With Related Children	2.9%
Other Family with Female Householder	9.8%
With Related Children	6.6%
Nonfamily Households	3.8%
All Households with Children	25.4%

## 2010 Households by Size

Multigenerational Households	1.2%
Unmarried Partner Households	6.1%
Male-female	6.0%
Same-sex	0.1%

## 2010 Households by Size

Total	835
1 Person Household	38.0%
2 Person Household	32.3%
3 Person Household	14.5%
4 Person Household	9.7%
5 Person Household	3.6%
6 Person Household	1.4%
7 + Person Household	0.5%

## 2010 Households by Tenure and Mortgage Status

Total	835
Owner Occupied	79.3%
Owned with a Mortgage/Loan	44.4%
Owned Free and Clear	34.9%
Renter Occupied	20.7%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	937
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## Top 3 Tapestry Segments

1.	Heartland Communities
2.	Diners & Miners (10C)
3.	Top Tier (1A)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$1,252,508
Average Spent	\$1,405.73
Spending Potential Index	70
Education: Total \$	\$701,552
Average Spent	\$787.38
Spending Potential Index	56
Entertainment/Recreation: Total \$	\$2,004,318
Average Spent	\$2,249.52
Spending Potential Index	77
Food at Home: Total \$	\$3,588,651
Average Spent	\$4,027.67
Spending Potential Index	81
Food Away from Home: Total \$	\$1,993,251
Average Spent	\$2,237.09
Spending Potential Index	72
Health Care: Total \$	\$4,054,529
Average Spent	\$4,550.54
Spending Potential Index	86
HH Furnishings & Equipment: Total \$	\$1,142,109
Average Spent	\$1,281.83
Spending Potential Index	73
Personal Care Products & Services: Total \$	\$472,901
Average Spent	\$530.75
Spending Potential Index	72
Shelter: Total \$	\$8,876,090
Average Spent	\$9,961.94
Spending Potential Index	64
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,638,008
Average Spent	\$1,838.39
Spending Potential Index	79
Travel: Total \$	\$1,090,968
Average Spent	\$1,224.43
Spending Potential Index	66
Vehicle Maintenance & Repairs: Total \$	\$749,033
Average Spent	\$840.67
Spending Potential Index	81

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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