



Community Profile

Grand Marais city
Place

Grand Marais cit...

Population Summary	
2000 Total Population	1,422
2010 Total Population	1,351
2016 Total Population	1,403
2016 Group Quarters	15
2021 Total Population	1,455
2016-2021 Annual Rate	0.73%
Household Summary	
2000 Households	676
2000 Average Household Size	2.08
2010 Households	673
2010 Average Household Size	1.94
2016 Households	707
2016 Average Household Size	1.96
2021 Households	737
2021 Average Household Size	1.95
2016-2021 Annual Rate	0.83%
2010 Families	331
2010 Average Family Size	2.67
2016 Families	375
2016 Average Family Size	2.58
2021 Families	389
2021 Average Family Size	2.57
2016-2021 Annual Rate	0.74%
Housing Unit Summary	
2000 Housing Units	742
Owner Occupied Housing Units	65.6%
Renter Occupied Housing Units	25.5%
Vacant Housing Units	8.9%
2010 Housing Units	863
Owner Occupied Housing Units	48.0%
Renter Occupied Housing Units	30.0%
Vacant Housing Units	22.0%
2016 Housing Units	918
Owner Occupied Housing Units	52.5%
Renter Occupied Housing Units	24.5%
Vacant Housing Units	23.0%
2021 Housing Units	958
Owner Occupied Housing Units	52.0%
Renter Occupied Housing Units	24.9%
Vacant Housing Units	23.1%
Median Household Income	
2016	\$53,141
2021	\$56,340
Median Home Value	
2016	\$241,870
2021	\$244,898
Per Capita Income	
2016	\$30,793
2021	\$33,350
Median Age	
2010	47.8
2016	50.4
2021	51.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income

Household Income Base	708
<\$15,000	11.4%
\$15,000 - \$24,999	10.5%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	23.9%
\$75,000 - \$99,999	17.8%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	3.5%
\$200,000+	0.8%

Average Household Income \$61,428

2021 Households by Income

Household Income Base	737
<\$15,000	10.9%
\$15,000 - \$24,999	11.8%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	9.8%
\$50,000 - \$74,999	23.5%
\$75,000 - \$99,999	19.7%
\$100,000 - \$149,999	10.0%
\$150,000 - \$199,999	4.2%
\$200,000+	0.8%

Average Household Income \$66,325

2016 Owner Occupied Housing Units by Value

Total	482
<\$50,000	1.9%
\$50,000 - \$99,999	1.5%
\$100,000 - \$149,999	9.1%
\$150,000 - \$199,999	16.2%
\$200,000 - \$249,999	25.5%
\$250,000 - \$299,999	16.0%
\$300,000 - \$399,999	14.7%
\$400,000 - \$499,999	5.4%
\$500,000 - \$749,999	4.1%
\$750,000 - \$999,999	5.0%
\$1,000,000 +	0.6%

Average Home Value \$295,747

2021 Owner Occupied Housing Units by Value

Total	498
<\$50,000	0.8%
\$50,000 - \$99,999	0.8%
\$100,000 - \$149,999	6.6%
\$150,000 - \$199,999	15.3%
\$200,000 - \$249,999	29.5%
\$250,000 - \$299,999	18.3%
\$300,000 - \$399,999	13.9%
\$400,000 - \$499,999	5.4%
\$500,000 - \$749,999	3.8%
\$750,000 - \$999,999	5.2%
\$1,000,000 +	0.4%

Average Home Value \$299,900

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	1,351
0 - 4	4.9%
5 - 9	4.7%
10 - 14	5.3%
15 - 24	8.2%
25 - 34	11.8%
35 - 44	11.4%
45 - 54	15.5%
55 - 64	15.3%
65 - 74	8.7%
75 - 84	7.8%
85 +	6.4%
18 +	81.9%

2016 Population by Age

Total	1,407
0 - 4	4.1%
5 - 9	4.1%
10 - 14	4.8%
15 - 24	9.9%
25 - 34	9.8%
35 - 44	10.2%
45 - 54	14.6%
55 - 64	19.3%
65 - 74	12.5%
75 - 84	6.4%
85 +	4.4%
18 +	84.1%

2021 Population by Age

Total	1,455
0 - 4	4.2%
5 - 9	3.9%
10 - 14	4.1%
15 - 24	9.8%
25 - 34	10.9%
35 - 44	10.0%
45 - 54	12.9%
55 - 64	18.1%
65 - 74	14.6%
75 - 84	7.2%
85 +	4.2%
18 +	85.3%

2010 Population by Sex

Males	620
Females	731

2016 Population by Sex

Males	671
Females	736

2021 Population by Sex

Males	692
Females	763

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	1,351
White Alone	93.4%
Black Alone	0.4%
American Indian Alone	2.4%
Asian Alone	0.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	2.5%
Hispanic Origin	1.6%
Diversity Index	15.5

2016 Population by Race/Ethnicity

Total	1,403
White Alone	93.2%
Black Alone	0.6%
American Indian Alone	2.0%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.3%
Two or More Races	3.1%
Hispanic Origin	2.1%
Diversity Index	16.6

2021 Population by Race/Ethnicity

Total	1,456
White Alone	91.9%
Black Alone	0.8%
American Indian Alone	2.1%
Asian Alone	1.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	3.8%
Hispanic Origin	2.7%
Diversity Index	19.9

2010 Population by Relationship and Household Type

Total	1,351
In Households	96.8%
In Family Households	67.5%
Householder	24.5%
Spouse	18.5%
Child	21.5%
Other relative	0.9%
Nonrelative	2.1%
In Nonfamily Households	29.3%
In Group Quarters	3.2%
Institutionalized Population	3.2%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment

Total	1,084
Less than 9th Grade	0.3%
9th - 12th Grade, No Diploma	1.9%
High School Graduate	25.0%
GED/Alternative Credential	2.1%
Some College, No Degree	21.0%
Associate Degree	6.5%
Bachelor's Degree	25.1%
Graduate/Professional Degree	18.0%

2016 Population 15+ by Marital Status

Total	1,222
Never Married	21.8%
Married	54.7%
Widowed	6.1%
Divorced	17.4%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	97.8%
Civilian Unemployed	2.2%

2016 Employed Population 16+ by Industry

Total	895
Agriculture/Mining	1.3%
Construction	8.3%
Manufacturing	4.4%
Wholesale Trade	1.2%
Retail Trade	14.4%
Transportation/Utilities	1.8%
Information	0.7%
Finance/Insurance/Real Estate	6.6%
Services	53.9%
Public Administration	7.4%

2016 Employed Population 16+ by Occupation

Total	897
White Collar	61.1%
Management/Business/Financial	21.1%
Professional	19.0%
Sales	11.8%
Administrative Support	9.3%
Services	23.0%
Blue Collar	15.9%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	7.2%
Installation/Maintenance/Repair	3.8%
Production	3.6%
Transportation/Material Moving	1.1%

2010 Population By Urban/ Rural Status

Total Population	1,351
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	673
Households with 1 Person	43.7%
Households with 2+ People	56.3%
Family Households	49.2%
Husband-wife Families	37.1%
With Related Children	13.1%
Other Family (No Spouse Present)	12.0%
Other Family with Male Householder	2.7%
With Related Children	1.3%
Other Family with Female Householder	9.4%
With Related Children	6.5%
Nonfamily Households	7.1%
All Households with Children	21.5%

2010 Households by Size

Multigenerational Households	0.7%
Unmarried Partner Households	7.9%
Male-female	7.1%
Same-sex	0.7%

2010 Households by Size

Total	673
1 Person Household	43.7%
2 Person Household	33.6%
3 Person Household	11.6%
4 Person Household	8.2%
5 Person Household	2.1%
6 Person Household	0.6%
7 + Person Household	0.3%

2010 Households by Tenure and Mortgage Status

Total	673
Owner Occupied	61.5%
Owned with a Mortgage/Loan	36.6%
Owned Free and Clear	25.0%
Renter Occupied	38.5%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	863
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Old and Newcomers (8F)
2. Rural Resort Dwellers (6E)
3. The Great Outdoors (6C)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,115,563
Average Spent	\$1,577.88
Spending Potential Index	78
Education: Total \$	\$707,422
Average Spent	\$1,000.60
Spending Potential Index	71
Entertainment/Recreation: Total \$	\$1,696,318
Average Spent	\$2,399.32
Spending Potential Index	82
Food at Home: Total \$	\$2,988,798
Average Spent	\$4,227.44
Spending Potential Index	85
Food Away from Home: Total \$	\$1,759,704
Average Spent	\$2,488.97
Spending Potential Index	80
Health Care: Total \$	\$3,278,580
Average Spent	\$4,637.31
Spending Potential Index	88
HH Furnishings & Equipment: Total \$	\$1,004,575
Average Spent	\$1,420.90
Spending Potential Index	80
Personal Care Products & Services: Total \$	\$428,790
Average Spent	\$606.49
Spending Potential Index	83
Shelter: Total \$	\$8,555,382
Average Spent	\$12,100.96
Spending Potential Index	78
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,390,055
Average Spent	\$1,966.13
Spending Potential Index	85
Travel: Total \$	\$1,014,701
Average Spent	\$1,435.22
Spending Potential Index	77
Vehicle Maintenance & Repairs: Total \$	\$625,735
Average Spent	\$885.06
Spending Potential Index	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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