



# Community Profile

International Falls city  
Place

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Population Summary	
2000 Total Population	6,842
2010 Total Population	6,424
2016 Total Population	5,963
2016 Group Quarters	117
2021 Total Population	5,677
2016-2021 Annual Rate	-0.98%
Household Summary	
2000 Households	2,970
2000 Average Household Size	2.24
2010 Households	2,903
2010 Average Household Size	2.16
2016 Households	2,729
2016 Average Household Size	2.14
2021 Households	2,614
2021 Average Household Size	2.13
2016-2021 Annual Rate	-0.86%
2010 Families	1,645
2010 Average Family Size	2.80
2016 Families	1,580
2016 Average Family Size	2.75
2021 Families	1,505
2021 Average Family Size	2.73
2016-2021 Annual Rate	-0.97%
Housing Unit Summary	
2000 Housing Units	3,252
Owner Occupied Housing Units	67.5%
Renter Occupied Housing Units	23.9%
Vacant Housing Units	8.7%
2010 Housing Units	3,157
Owner Occupied Housing Units	61.6%
Renter Occupied Housing Units	30.3%
Vacant Housing Units	8.0%
2016 Housing Units	3,149
Owner Occupied Housing Units	59.4%
Renter Occupied Housing Units	27.3%
Vacant Housing Units	13.3%
2021 Housing Units	3,149
Owner Occupied Housing Units	56.7%
Renter Occupied Housing Units	26.3%
Vacant Housing Units	17.0%
Median Household Income	
2016	\$37,017
2021	\$41,988
Median Home Value	
2016	\$83,554
2021	\$101,477
Per Capita Income	
2016	\$24,375
2021	\$26,236
Median Age	
2010	42.4
2016	43.6
2021	44.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## 2016 Households by Income

Household Income Base	2,729
<\$15,000	18.3%
\$15,000 - \$24,999	17.3%
\$25,000 - \$34,999	12.8%
\$35,000 - \$49,999	9.3%
\$50,000 - \$74,999	20.6%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	7.1%
\$150,000 - \$199,999	1.8%
\$200,000+	1.9%

Average Household Income \$53,488

## 2021 Households by Income

Household Income Base	2,614
<\$15,000	18.2%
\$15,000 - \$24,999	18.8%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	8.5%
\$50,000 - \$74,999	22.1%
\$75,000 - \$99,999	11.8%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	2.3%
\$200,000+	1.9%

Average Household Income \$57,241

## 2016 Owner Occupied Housing Units by Value

Total	1,869
<\$50,000	26.9%
\$50,000 - \$99,999	34.4%
\$100,000 - \$149,999	21.3%
\$150,000 - \$199,999	10.1%
\$200,000 - \$249,999	2.1%
\$250,000 - \$299,999	1.4%
\$300,000 - \$399,999	1.8%
\$400,000 - \$499,999	0.5%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	0.4%
\$1,000,000 +	0.6%

Average Home Value \$108,026

## 2021 Owner Occupied Housing Units by Value

Total	1,788
<\$50,000	21.0%
\$50,000 - \$99,999	28.2%
\$100,000 - \$149,999	24.6%
\$150,000 - \$199,999	14.9%
\$200,000 - \$249,999	3.6%
\$250,000 - \$299,999	2.5%
\$300,000 - \$399,999	2.5%
\$400,000 - \$499,999	0.7%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.6%
\$1,000,000 +	0.8%

Average Home Value \$128,831

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## 2010 Population by Age

Total	6,424
0 - 4	5.9%
5 - 9	6.1%
10 - 14	6.1%
15 - 24	12.4%
25 - 34	11.3%
35 - 44	11.1%
45 - 54	14.4%
55 - 64	12.9%
65 - 74	9.3%
75 - 84	7.3%
85 +	3.2%
18 +	78.1%

## 2016 Population by Age

Total	5,964
0 - 4	5.5%
5 - 9	5.6%
10 - 14	6.1%
15 - 24	12.0%
25 - 34	11.5%
35 - 44	10.9%
45 - 54	12.9%
55 - 64	14.3%
65 - 74	10.9%
75 - 84	7.3%
85 +	3.1%
18 +	79.2%

## 2021 Population by Age

Total	5,678
0 - 4	5.4%
5 - 9	5.4%
10 - 14	6.0%
15 - 24	11.6%
25 - 34	11.3%
35 - 44	11.0%
45 - 54	11.3%
55 - 64	13.9%
65 - 74	12.8%
75 - 84	7.9%
85 +	3.4%
18 +	79.7%

## 2010 Population by Sex

Males	3,091
Females	3,333

## 2016 Population by Sex

Males	2,889
Females	3,075

## 2021 Population by Sex

Males	2,732
Females	2,946

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2010 Population by Race/Ethnicity

Total	6,424
White Alone	93.3%
Black Alone	1.0%
American Indian Alone	2.5%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	2.8%
Hispanic Origin	1.1%
Diversity Index	14.7

## 2016 Population by Race/Ethnicity

Total	5,963
White Alone	93.3%
Black Alone	0.9%
American Indian Alone	2.4%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	2.9%
Hispanic Origin	1.4%
Diversity Index	15.3

## 2021 Population by Race/Ethnicity

Total	5,678
White Alone	92.7%
Black Alone	1.1%
American Indian Alone	2.5%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	3.1%
Hispanic Origin	1.6%
Diversity Index	16.6

## 2010 Population by Relationship and Household Type

Total	6,424
In Households	97.5%
In Family Households	74.7%
Householder	25.6%
Spouse	17.7%
Child	27.1%
Other relative	1.4%
Nonrelative	2.9%
In Nonfamily Households	22.8%
In Group Quarters	2.5%
Institutionalized Population	1.2%
Noninstitutionalized Population	1.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2016 Population 25+ by Educational Attainment

Total	4,222
Less than 9th Grade	5.1%
9th - 12th Grade, No Diploma	7.7%
High School Graduate	29.3%
GED/Alternative Credential	6.6%
Some College, No Degree	24.0%
Associate Degree	9.4%
Bachelor's Degree	14.6%
Graduate/Professional Degree	3.3%

## 2016 Population 15+ by Marital Status

Total	4,938
Never Married	27.7%
Married	49.8%
Widowed	10.1%
Divorced	12.4%

## 2016 Civilian Population 16+ in Labor Force

Civilian Employed	94.3%
Civilian Unemployed	5.7%

## 2016 Employed Population 16+ by Industry

Total	2,764
Agriculture/Mining	1.4%
Construction	4.8%
Manufacturing	15.7%
Wholesale Trade	0.4%
Retail Trade	17.5%
Transportation/Utilities	4.8%
Information	0.5%
Finance/Insurance/Real Estate	7.1%
Services	42.3%
Public Administration	5.5%

## 2016 Employed Population 16+ by Occupation

Total	2,761
White Collar	55.3%
Management/Business/Financial	14.6%
Professional	17.2%
Sales	13.1%
Administrative Support	10.3%
Services	21.3%
Blue Collar	23.5%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	5.2%
Installation/Maintenance/Repair	1.8%
Production	8.8%
Transportation/Material Moving	6.9%

## 2010 Population By Urban/ Rural Status

Total Population	6,424
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	95.1%
Rural Population	4.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2010 Households by Type

Total	2,903
Households with 1 Person	37.4%
Households with 2+ People	62.6%
Family Households	56.7%
Husband-wife Families	39.1%
With Related Children	13.8%
Other Family (No Spouse Present)	17.5%
Other Family with Male Householder	5.5%
With Related Children	3.5%
Other Family with Female Householder	12.1%
With Related Children	8.6%
Nonfamily Households	5.9%
All Households with Children	26.6%

## 2010 Households by Size

Total	2,903
1 Person Household	37.4%
2 Person Household	33.5%
3 Person Household	13.7%
4 Person Household	9.3%
5 Person Household	4.3%
6 Person Household	1.0%
7 + Person Household	0.7%

## 2010 Households by Tenure and Mortgage Status

Total	2,903
Owner Occupied	67.0%
Owned with a Mortgage/Loan	39.4%
Owned Free and Clear	27.6%
Renter Occupied	33.0%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	3,157
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	95.5%
Rural Housing Units	4.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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### Top 3 Tapestry Segments

1. Small Town Simplicity
2. Heartland Communities
3. Midlife Constants (5E)

### 2016 Consumer Spending

Apparel & Services: Total \$	\$3,751,838
Average Spent	\$1,374.80
Spending Potential Index	68
Education: Total \$	\$2,432,123
Average Spent	\$891.21
Spending Potential Index	63
Entertainment/Recreation: Total \$	\$5,709,916
Average Spent	\$2,092.31
Spending Potential Index	72
Food at Home: Total \$	\$10,288,342
Average Spent	\$3,770.00
Spending Potential Index	76
Food Away from Home: Total \$	\$5,894,716
Average Spent	\$2,160.03
Spending Potential Index	70
Health Care: Total \$	\$11,053,568
Average Spent	\$4,050.41
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$3,356,835
Average Spent	\$1,230.06
Spending Potential Index	70
Personal Care Products & Services: Total \$	\$1,383,128
Average Spent	\$506.83
Spending Potential Index	69
Shelter: Total \$	\$28,534,825
Average Spent	\$10,456.15
Spending Potential Index	67
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,661,254
Average Spent	\$1,708.04
Spending Potential Index	74
Travel: Total \$	\$3,259,680
Average Spent	\$1,194.46
Spending Potential Index	64
Vehicle Maintenance & Repairs: Total \$	\$2,099,998
Average Spent	\$769.51
Spending Potential Index	74

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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