



Community Profile

Moose Lake city
Place

Moose Lake city,...

Population Summary	
2000 Total Population	2,222
2010 Total Population	2,751
2016 Total Population	2,907
2016 Group Quarters	1,494
2021 Total Population	2,969
2016-2021 Annual Rate	0.42%
Household Summary	
2000 Households	587
2000 Average Household Size	2.10
2010 Households	648
2010 Average Household Size	2.01
2016 Households	699
2016 Average Household Size	2.02
2021 Households	730
2021 Average Household Size	2.02
2016-2021 Annual Rate	0.87%
2010 Families	318
2010 Average Family Size	2.84
2016 Families	404
2016 Average Family Size	2.62
2021 Families	420
2021 Average Family Size	2.61
2016-2021 Annual Rate	0.78%
Housing Unit Summary	
2000 Housing Units	634
Owner Occupied Housing Units	63.4%
Renter Occupied Housing Units	29.2%
Vacant Housing Units	7.4%
2010 Housing Units	732
Owner Occupied Housing Units	48.1%
Renter Occupied Housing Units	40.4%
Vacant Housing Units	11.5%
2016 Housing Units	795
Owner Occupied Housing Units	56.9%
Renter Occupied Housing Units	31.1%
Vacant Housing Units	12.1%
2021 Housing Units	833
Owner Occupied Housing Units	56.5%
Renter Occupied Housing Units	31.1%
Vacant Housing Units	12.4%
Median Household Income	
2016	\$46,153
2021	\$45,341
Median Home Value	
2016	\$130,579
2021	\$155,556
Per Capita Income	
2016	\$20,999
2021	\$22,090
Median Age	
2010	38.9
2016	39.5
2021	39.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	700
<\$15,000	11.6%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	8.3%
\$150,000 - \$199,999	2.6%
\$200,000+	0.9%

Average Household Income \$57,203

2021 Households by Income

Household Income Base	730
<\$15,000	12.9%
\$15,000 - \$24,999	13.7%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	13.8%
\$75,000 - \$99,999	18.1%
\$100,000 - \$149,999	10.0%
\$150,000 - \$199,999	3.0%
\$200,000+	1.0%

Average Household Income \$61,297

2016 Owner Occupied Housing Units by Value

Total	452
<\$50,000	9.7%
\$50,000 - \$99,999	23.9%
\$100,000 - \$149,999	26.8%
\$150,000 - \$199,999	14.4%
\$200,000 - \$249,999	9.3%
\$250,000 - \$299,999	6.6%
\$300,000 - \$399,999	6.0%
\$400,000 - \$499,999	2.9%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$154,757

2021 Owner Occupied Housing Units by Value

Total	470
<\$50,000	7.2%
\$50,000 - \$99,999	22.6%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	9.6%
\$200,000 - \$249,999	9.8%
\$250,000 - \$299,999	12.6%
\$300,000 - \$399,999	13.8%
\$400,000 - \$499,999	4.9%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$189,043

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	2,751
0 - 4	2.9%
5 - 9	3.3%
10 - 14	2.7%
15 - 24	11.5%
25 - 34	22.4%
35 - 44	17.4%
45 - 54	16.3%
55 - 64	9.4%
65 - 74	6.2%
75 - 84	5.1%
85 +	2.8%
18 +	88.9%

2016 Population by Age

Total	2,905
0 - 4	2.8%
5 - 9	2.7%
10 - 14	2.9%
15 - 24	11.9%
25 - 34	21.4%
35 - 44	17.2%
45 - 54	16.1%
55 - 64	10.6%
65 - 74	7.2%
75 - 84	4.7%
85 +	2.6%
18 +	89.4%

2021 Population by Age

Total	2,968
0 - 4	3.0%
5 - 9	2.8%
10 - 14	2.7%
15 - 24	12.1%
25 - 34	21.6%
35 - 44	17.5%
45 - 54	14.6%
55 - 64	11.2%
65 - 74	7.2%
75 - 84	4.6%
85 +	2.8%
18 +	89.5%

2010 Population by Sex

Males	2,020
Females	731

2016 Population by Sex

Males	2,132
Females	773

2021 Population by Sex

Males	2,160
Females	808

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	2,751
White Alone	79.2%
Black Alone	14.4%
American Indian Alone	3.7%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.2%
Hispanic Origin	4.0%
Diversity Index	39.9

2016 Population by Race/Ethnicity

Total	2,907
White Alone	77.0%
Black Alone	16.8%
American Indian Alone	3.5%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	1.1%
Hispanic Origin	4.5%
Diversity Index	43.2

2021 Population by Race/Ethnicity

Total	2,969
White Alone	73.9%
Black Alone	19.5%
American Indian Alone	3.4%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	1.3%
Hispanic Origin	5.2%
Diversity Index	47.2

2010 Population by Relationship and Household Type

Total	2,751
In Households	47.4%
In Family Households	34.1%
Householder	11.6%
Spouse	7.8%
Child	12.7%
Other relative	0.8%
Nonrelative	1.3%
In Nonfamily Households	13.3%
In Group Quarters	52.6%
Institutionalized Population	41.0%
Noninstitutionalized Population	11.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment

Total	2,320
Less than 9th Grade	4.2%
9th - 12th Grade, No Diploma	6.3%
High School Graduate	27.3%
GED/Alternative Credential	11.5%
Some College, No Degree	26.1%
Associate Degree	8.3%
Bachelor's Degree	12.8%
Graduate/Professional Degree	3.5%

2016 Population 15+ by Marital Status

Total	2,664
Never Married	48.3%
Married	25.6%
Widowed	6.6%
Divorced	19.5%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	94.6%
Civilian Unemployed	5.4%

2016 Employed Population 16+ by Industry

Total	957
Agriculture/Mining	1.8%
Construction	3.7%
Manufacturing	11.7%
Wholesale Trade	0.0%
Retail Trade	6.3%
Transportation/Utilities	5.5%
Information	0.4%
Finance/Insurance/Real Estate	3.0%
Services	48.8%
Public Administration	18.7%

2016 Employed Population 16+ by Occupation

Total	958
White Collar	45.7%
Management/Business/Financial	9.8%
Professional	22.3%
Sales	6.8%
Administrative Support	6.8%
Services	28.7%
Blue Collar	25.6%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	4.3%
Installation/Maintenance/Repair	1.6%
Production	11.5%
Transportation/Material Moving	7.7%

2010 Population By Urban/ Rural Status

Total Population	2,751
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	91.9%
Rural Population	8.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	648
Households with 1 Person	46.6%
Households with 2+ People	53.4%
Family Households	49.1%
Husband-wife Families	33.2%
With Related Children	13.0%
Other Family (No Spouse Present)	15.9%
Other Family with Male Householder	4.3%
With Related Children	2.3%
Other Family with Female Householder	11.6%
With Related Children	8.5%
Nonfamily Households	4.3%
All Households with Children	24.4%

2010 Households by Size

Total	648
1 Person Household	46.6%
2 Person Household	29.8%
3 Person Household	8.8%
4 Person Household	8.8%
5 Person Household	3.4%
6 Person Household	2.2%
7 + Person Household	0.5%

2010 Households by Tenure and Mortgage Status

Total	648
Owner Occupied	54.3%
Owned with a Mortgage/Loan	35.2%
Owned Free and Clear	19.1%
Renter Occupied	45.7%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	732
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	84.6%
Rural Housing Units	15.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Old and Newcomers (8F)
2. Midlife Constants (5E)
3. Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,037,580
Average Spent	\$1,484.38
Spending Potential Index	74
Education: Total \$	\$708,041
Average Spent	\$1,012.93
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$1,529,785
Average Spent	\$2,188.53
Spending Potential Index	75
Food at Home: Total \$	\$2,677,875
Average Spent	\$3,831.01
Spending Potential Index	77
Food Away from Home: Total \$	\$1,615,764
Average Spent	\$2,311.54
Spending Potential Index	75
Health Care: Total \$	\$2,888,550
Average Spent	\$4,132.40
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$923,294
Average Spent	\$1,320.88
Spending Potential Index	75
Personal Care Products & Services: Total \$	\$384,880
Average Spent	\$550.62
Spending Potential Index	75
Shelter: Total \$	\$8,074,099
Average Spent	\$11,550.93
Spending Potential Index	74
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,263,679
Average Spent	\$1,807.84
Spending Potential Index	78
Travel: Total \$	\$939,642
Average Spent	\$1,344.27
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total \$	\$552,286
Average Spent	\$790.11
Spending Potential Index	76

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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