



Community Profile

Nashwauk city
Place

Nashwauk city, N...

Population Summary	
2000 Total Population	949
2010 Total Population	983
2016 Total Population	1,056
2016 Group Quarters	1
2021 Total Population	1,104
2016-2021 Annual Rate	0.89%
Household Summary	
2000 Households	427
2000 Average Household Size	2.22
2010 Households	452
2010 Average Household Size	2.17
2016 Households	486
2016 Average Household Size	2.17
2021 Households	508
2021 Average Household Size	2.17
2016-2021 Annual Rate	0.89%
2010 Families	258
2010 Average Family Size	2.79
2016 Families	279
2016 Average Family Size	2.77
2021 Families	292
2021 Average Family Size	2.76
2016-2021 Annual Rate	0.92%
Housing Unit Summary	
2000 Housing Units	467
Owner Occupied Housing Units	75.4%
Renter Occupied Housing Units	16.1%
Vacant Housing Units	8.6%
2010 Housing Units	551
Owner Occupied Housing Units	60.6%
Renter Occupied Housing Units	21.4%
Vacant Housing Units	18.0%
2016 Housing Units	594
Owner Occupied Housing Units	61.3%
Renter Occupied Housing Units	20.4%
Vacant Housing Units	18.2%
2021 Housing Units	623
Owner Occupied Housing Units	60.2%
Renter Occupied Housing Units	21.3%
Vacant Housing Units	18.5%
Median Household Income	
2016	\$37,162
2021	\$40,958
Median Home Value	
2016	\$91,352
2021	\$129,464
Per Capita Income	
2016	\$24,081
2021	\$25,878
Median Age	
2010	42.4
2016	47.5
2021	47.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



Community Profile

Nashwauk city
Place

Nashwauk city, N...

2016 Households by Income

Household Income Base	486
<\$15,000	14.2%
\$15,000 - \$24,999	17.9%
\$25,000 - \$34,999	16.3%
\$35,000 - \$49,999	9.1%
\$50,000 - \$74,999	17.5%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	9.5%
\$150,000 - \$199,999	1.2%
\$200,000+	0.2%
Average Household Income	\$51,430

2021 Households by Income

Household Income Base	509
<\$15,000	13.8%
\$15,000 - \$24,999	21.2%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	7.1%
\$50,000 - \$74,999	17.5%
\$75,000 - \$99,999	15.3%
\$100,000 - \$149,999	11.6%
\$150,000 - \$199,999	1.6%
\$200,000+	0.2%
Average Household Income	\$55,181

2016 Owner Occupied Housing Units by Value

Total	365
<\$50,000	14.0%
\$50,000 - \$99,999	43.6%
\$100,000 - \$149,999	14.2%
\$150,000 - \$199,999	6.6%
\$200,000 - \$249,999	11.2%
\$250,000 - \$299,999	5.2%
\$300,000 - \$399,999	3.3%
\$400,000 - \$499,999	1.6%
\$500,000 - \$749,999	0.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$125,685

2021 Owner Occupied Housing Units by Value

Total	376
<\$50,000	9.3%
\$50,000 - \$99,999	31.9%
\$100,000 - \$149,999	14.9%
\$150,000 - \$199,999	8.8%
\$200,000 - \$249,999	20.2%
\$250,000 - \$299,999	8.0%
\$300,000 - \$399,999	4.3%
\$400,000 - \$499,999	2.4%
\$500,000 - \$749,999	0.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$154,987

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

July 14, 2016



Community Profile

Nashwauk city
Place

Nashwauk city, N...

2010 Population by Age

Total	983
0 - 4	5.5%
5 - 9	6.1%
10 - 14	6.0%
15 - 24	11.0%
25 - 34	13.2%
35 - 44	10.5%
45 - 54	14.1%
55 - 64	13.0%
65 - 74	9.5%
75 - 84	6.8%
85 +	4.3%
18 +	78.2%

2016 Population by Age

Total	1,054
0 - 4	4.6%
5 - 9	5.2%
10 - 14	5.2%
15 - 24	9.5%
25 - 34	12.1%
35 - 44	10.3%
45 - 54	13.2%
55 - 64	15.7%
65 - 74	12.7%
75 - 84	7.3%
85 +	4.2%
18 +	82.1%

2021 Population by Age

Total	1,102
0 - 4	4.4%
5 - 9	4.9%
10 - 14	5.8%
15 - 24	9.3%
25 - 34	11.6%
35 - 44	11.6%
45 - 54	11.1%
55 - 64	15.8%
65 - 74	13.4%
75 - 84	8.4%
85 +	3.5%
18 +	81.7%

2010 Population by Sex

Males	466
Females	517

2016 Population by Sex

Males	505
Females	549

2021 Population by Sex

Males	523
Females	579

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

July 14, 2016



Community Profile

Nashwauk city
Place

Nashwauk city, N...

2010 Population by Race/Ethnicity

Total	983
White Alone	96.4%
Black Alone	0.0%
American Indian Alone	0.9%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	2.4%
Hispanic Origin	0.8%
Diversity Index	8.5

2016 Population by Race/Ethnicity

Total	1,055
White Alone	97.0%
Black Alone	0.0%
American Indian Alone	1.1%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.5%
Hispanic Origin	0.9%
Diversity Index	7.7

2021 Population by Race/Ethnicity

Total	1,105
White Alone	96.3%
Black Alone	0.1%
American Indian Alone	1.2%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.9%
Hispanic Origin	1.2%
Diversity Index	9.3

2010 Population by Relationship and Household Type

Total	983
In Households	99.9%
In Family Households	77.2%
Householder	26.2%
Spouse	18.5%
Child	26.8%
Other relative	1.6%
Nonrelative	4.1%
In Nonfamily Households	22.7%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

July 14, 2016



Community Profile

Nashwauk city
Place

Nashwauk city, N...

2016 Population 25+ by Educational Attainment

Total	797
Less than 9th Grade	1.3%
9th - 12th Grade, No Diploma	6.5%
High School Graduate	26.1%
GED/Alternative Credential	7.2%
Some College, No Degree	32.2%
Associate Degree	15.1%
Bachelor's Degree	9.3%
Graduate/Professional Degree	2.4%

2016 Population 15+ by Marital Status

Total	896
Never Married	25.6%
Married	49.1%
Widowed	10.4%
Divorced	15.0%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	95.6%
Civilian Unemployed	4.4%

2016 Employed Population 16+ by Industry

Total	496
Agriculture/Mining	6.5%
Construction	6.9%
Manufacturing	13.5%
Wholesale Trade	1.4%
Retail Trade	11.5%
Transportation/Utilities	3.4%
Information	0.4%
Finance/Insurance/Real Estate	1.8%
Services	52.8%
Public Administration	1.8%

2016 Employed Population 16+ by Occupation

Total	496
White Collar	44.6%
Management/Business/Financial	10.5%
Professional	15.9%
Sales	6.5%
Administrative Support	11.7%
Services	23.2%
Blue Collar	32.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	9.3%
Installation/Maintenance/Repair	6.9%
Production	8.5%
Transportation/Material Moving	7.7%

2010 Population By Urban/ Rural Status

Total Population	983
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

July 14, 2016



Community Profile

Nashwauk city
Place

Nashwauk city, N...

2010 Households by Type

Total	452
Households with 1 Person	37.8%
Households with 2+ People	62.2%
Family Households	57.1%
Husband-wife Families	40.3%
With Related Children	12.8%
Other Family (No Spouse Present)	16.8%
Other Family with Male Householder	7.5%
With Related Children	4.9%
Other Family with Female Householder	9.3%
With Related Children	7.1%
Nonfamily Households	5.1%
All Households with Children	25.7%

2010 Households by Size

Multigenerational Households	1.1%
Unmarried Partner Households	9.7%
Male-female	9.7%
Same-sex	0.0%

2010 Households by Size

Total	452
1 Person Household	37.8%
2 Person Household	31.6%
3 Person Household	14.2%
4 Person Household	10.6%
5 Person Household	4.4%
6 Person Household	0.4%
7 + Person Household	0.9%

2010 Households by Tenure and Mortgage Status

Total	452
Owner Occupied	73.9%
Owned with a Mortgage/Loan	40.9%
Owned Free and Clear	33.0%
Renter Occupied	26.1%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	551
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

July 14, 2016



Community Profile

Nashwauk city
Place

Nashwauk city, N...

Top 3 Tapestry Segments

1. Heartland Communities
2. The Great Outdoors (6C)
3. Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$619,429
Average Spent	\$1,274.55
Spending Potential Index	63
Education: Total \$	\$383,131
Average Spent	\$788.34
Spending Potential Index	56
Entertainment/Recreation: Total \$	\$998,074
Average Spent	\$2,053.65
Spending Potential Index	70
Food at Home: Total \$	\$1,756,368
Average Spent	\$3,613.93
Spending Potential Index	73
Food Away from Home: Total \$	\$990,271
Average Spent	\$2,037.59
Spending Potential Index	66
Health Care: Total \$	\$2,001,686
Average Spent	\$4,118.70
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$575,240
Average Spent	\$1,183.62
Spending Potential Index	67
Personal Care Products & Services: Total \$	\$237,298
Average Spent	\$488.27
Spending Potential Index	67
Shelter: Total \$	\$4,587,596
Average Spent	\$9,439.50
Spending Potential Index	61
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$821,326
Average Spent	\$1,689.97
Spending Potential Index	73
Travel: Total \$	\$572,766
Average Spent	\$1,178.53
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$371,959
Average Spent	\$765.35
Spending Potential Index	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

July 14, 2016