



Community Profile

Silver Bay city
Place

Silver Bay city,...

Population Summary	
2000 Total Population	2,093
2010 Total Population	1,887
2016 Total Population	1,835
2016 Group Quarters	76
2021 Total Population	1,804
2016-2021 Annual Rate	-0.34%
Household Summary	
2000 Households	871
2000 Average Household Size	2.30
2010 Households	836
2010 Average Household Size	2.17
2016 Households	806
2016 Average Household Size	2.18
2021 Households	789
2021 Average Household Size	2.19
2016-2021 Annual Rate	-0.43%
2010 Families	542
2010 Average Family Size	2.69
2016 Families	513
2016 Average Family Size	2.71
2021 Families	501
2021 Average Family Size	2.72
2016-2021 Annual Rate	-0.47%
Housing Unit Summary	
2000 Housing Units	929
Owner Occupied Housing Units	80.9%
Renter Occupied Housing Units	12.8%
Vacant Housing Units	6.2%
2010 Housing Units	974
Owner Occupied Housing Units	74.0%
Renter Occupied Housing Units	11.8%
Vacant Housing Units	14.2%
2016 Housing Units	974
Owner Occupied Housing Units	69.3%
Renter Occupied Housing Units	13.6%
Vacant Housing Units	17.2%
2021 Housing Units	974
Owner Occupied Housing Units	67.8%
Renter Occupied Housing Units	13.2%
Vacant Housing Units	19.0%
Median Household Income	
2016	\$51,689
2021	\$55,189
Median Home Value	
2016	\$97,937
2021	\$114,645
Per Capita Income	
2016	\$26,958
2021	\$29,021
Median Age	
2010	50.1
2016	52.3
2021	53.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income

Household Income Base	808
<\$15,000	13.9%
\$15,000 - \$24,999	12.3%
\$25,000 - \$34,999	6.8%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	24.3%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	10.6%
\$150,000 - \$199,999	2.0%
\$200,000+	1.0%

Average Household Income \$59,647

2021 Households by Income

Household Income Base	789
<\$15,000	13.4%
\$15,000 - \$24,999	12.8%
\$25,000 - \$34,999	4.1%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	25.2%
\$75,000 - \$99,999	16.5%
\$100,000 - \$149,999	12.4%
\$150,000 - \$199,999	2.4%
\$200,000+	1.0%

Average Household Income \$64,709

2016 Owner Occupied Housing Units by Value

Total	674
<\$50,000	5.2%
\$50,000 - \$99,999	46.7%
\$100,000 - \$149,999	23.4%
\$150,000 - \$199,999	7.6%
\$200,000 - \$249,999	5.9%
\$250,000 - \$299,999	2.4%
\$300,000 - \$399,999	3.6%
\$400,000 - \$499,999	1.3%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	1.2%
\$1,000,000 +	1.0%

Average Home Value \$150,816

2021 Owner Occupied Housing Units by Value

Total	661
<\$50,000	4.2%
\$50,000 - \$99,999	38.3%
\$100,000 - \$149,999	25.6%
\$150,000 - \$199,999	9.2%
\$200,000 - \$249,999	8.9%
\$250,000 - \$299,999	3.5%
\$300,000 - \$399,999	4.2%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	2.0%
\$750,000 - \$999,999	1.5%
\$1,000,000 +	1.1%

Average Home Value \$167,927

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	1,887
0 - 4	5.3%
5 - 9	3.7%
10 - 14	5.2%
15 - 24	11.1%
25 - 34	7.7%
35 - 44	9.6%
45 - 54	16.7%
55 - 64	11.9%
65 - 74	10.5%
75 - 84	13.6%
85 +	4.6%
18 +	81.6%

2016 Population by Age

Total	1,834
0 - 4	4.6%
5 - 9	3.5%
10 - 14	4.7%
15 - 24	10.3%
25 - 34	9.1%
35 - 44	8.4%
45 - 54	14.0%
55 - 64	13.5%
65 - 74	13.3%
75 - 84	13.5%
85 +	5.1%
18 +	83.8%

2021 Population by Age

Total	1,805
0 - 4	4.4%
5 - 9	3.8%
10 - 14	3.9%
15 - 24	9.6%
25 - 34	9.6%
35 - 44	8.9%
45 - 54	11.6%
55 - 64	13.7%
65 - 74	15.0%
75 - 84	13.6%
85 +	6.0%
18 +	84.7%

2010 Population by Sex

Males	978
Females	909

2016 Population by Sex

Males	964
Females	870

2021 Population by Sex

Males	945
Females	860

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	1,887
White Alone	97.9%
Black Alone	0.2%
American Indian Alone	0.3%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.0%
Hispanic Origin	0.9%
Diversity Index	5.9

2016 Population by Race/Ethnicity

Total	1,835
White Alone	97.3%
Black Alone	0.3%
American Indian Alone	0.5%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.4%
Hispanic Origin	1.4%
Diversity Index	8.0

2021 Population by Race/Ethnicity

Total	1,804
White Alone	97.2%
Black Alone	0.3%
American Indian Alone	0.5%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.4%
Hispanic Origin	1.4%
Diversity Index	8.1

2010 Population by Relationship and Household Type

Total	1,887
In Households	96.0%
In Family Households	78.6%
Householder	28.7%
Spouse	23.6%
Child	23.5%
Other relative	1.3%
Nonrelative	1.4%
In Nonfamily Households	17.4%
In Group Quarters	4.0%
Institutionalized Population	4.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment

Total	1,411
Less than 9th Grade	2.4%
9th - 12th Grade, No Diploma	3.3%
High School Graduate	33.5%
GED/Alternative Credential	5.7%
Some College, No Degree	25.4%
Associate Degree	11.5%
Bachelor's Degree	13.5%
Graduate/Professional Degree	4.8%

2016 Population 15+ by Marital Status

Total	1,600
Never Married	18.2%
Married	58.8%
Widowed	10.3%
Divorced	12.8%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	90.9%
Civilian Unemployed	9.1%

2016 Employed Population 16+ by Industry

Total	772
Agriculture/Mining	8.9%
Construction	1.8%
Manufacturing	12.5%
Wholesale Trade	0.0%
Retail Trade	7.8%
Transportation/Utilities	5.3%
Information	0.4%
Finance/Insurance/Real Estate	3.4%
Services	53.6%
Public Administration	6.4%

2016 Employed Population 16+ by Occupation

Total	772
White Collar	39.5%
Management/Business/Financial	7.1%
Professional	19.8%
Sales	4.7%
Administrative Support	7.9%
Services	26.8%
Blue Collar	33.7%
Farming/Forestry/Fishing	1.0%
Construction/Extraction	7.5%
Installation/Maintenance/Repair	5.2%
Production	10.2%
Transportation/Material Moving	9.7%

2010 Population By Urban/ Rural Status

Total Population	1,887
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	836
Households with 1 Person	31.7%
Households with 2+ People	68.3%
Family Households	64.8%
Husband-wife Families	53.3%
With Related Children	16.3%
Other Family (No Spouse Present)	11.5%
Other Family with Male Householder	4.8%
With Related Children	2.3%
Other Family with Female Householder	6.7%
With Related Children	4.1%
Nonfamily Households	3.5%
All Households with Children	22.8%

2010 Households by Size

Multigenerational Households	1.8%
Unmarried Partner Households	5.6%
Male-female	4.8%
Same-sex	0.8%

2010 Households by Size

Total	836
1 Person Household	31.7%
2 Person Household	42.1%
3 Person Household	11.5%
4 Person Household	9.6%
5 Person Household	3.2%
6 Person Household	1.6%
7 + Person Household	0.4%

2010 Households by Tenure and Mortgage Status

Total	836
Owner Occupied	86.2%
Owned with a Mortgage/Loan	48.0%
Owned Free and Clear	38.3%
Renter Occupied	13.8%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	974
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1.	Midlife Constants (5E)
2.	Heartland Communities
3.	Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,200,252
Average Spent	\$1,489.15
Spending Potential Index	74
Education: Total \$	\$784,989
Average Spent	\$973.93
Spending Potential Index	69
Entertainment/Recreation: Total \$	\$1,876,188
Average Spent	\$2,327.78
Spending Potential Index	80
Food at Home: Total \$	\$3,260,286
Average Spent	\$4,045.02
Spending Potential Index	81
Food Away from Home: Total \$	\$1,892,492
Average Spent	\$2,348.00
Spending Potential Index	76
Health Care: Total \$	\$3,724,911
Average Spent	\$4,621.48
Spending Potential Index	87
HH Furnishings & Equipment: Total \$	\$1,104,103
Average Spent	\$1,369.85
Spending Potential Index	78
Personal Care Products & Services: Total \$	\$454,814
Average Spent	\$564.29
Spending Potential Index	77
Shelter: Total \$	\$9,090,135
Average Spent	\$11,278.08
Spending Potential Index	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,576,927
Average Spent	\$1,956.49
Spending Potential Index	84
Travel: Total \$	\$1,124,787
Average Spent	\$1,395.52
Spending Potential Index	75
Vehicle Maintenance & Repairs: Total \$	\$687,771
Average Spent	\$853.31
Spending Potential Index	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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