



Community Profile

St. Louis County
Geography: County

St. Louis County...

Population Summary	
2000 Total Population	200,528
2010 Total Population	200,226
2016 Total Population	202,743
2016 Group Quarters	9,231
2021 Total Population	205,641
2016-2021 Annual Rate	0.28%
Household Summary	
2000 Households	82,619
2000 Average Household Size	2.32
2010 Households	84,783
2010 Average Household Size	2.25
2016 Households	85,747
2016 Average Household Size	2.26
2021 Households	86,903
2021 Average Household Size	2.26
2016-2021 Annual Rate	0.27%
2010 Families	49,750
2010 Average Family Size	2.82
2016 Families	49,900
2016 Average Family Size	2.83
2021 Families	50,364
2021 Average Family Size	2.83
2016-2021 Annual Rate	0.19%
Housing Unit Summary	
2000 Housing Units	95,800
Owner Occupied Housing Units	64.4%
Renter Occupied Housing Units	21.9%
Vacant Housing Units	13.8%
2010 Housing Units	103,058
Owner Occupied Housing Units	58.6%
Renter Occupied Housing Units	23.6%
Vacant Housing Units	17.7%
2016 Housing Units	105,481
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	24.2%
Vacant Housing Units	18.7%
2021 Housing Units	107,138
Owner Occupied Housing Units	56.9%
Renter Occupied Housing Units	24.2%
Vacant Housing Units	18.9%
Median Household Income	
2016	\$49,409
2021	\$47,220
Median Home Value	
2016	\$137,689
2021	\$166,267
Per Capita Income	
2016	\$28,196
2021	\$30,174
Median Age	
2010	40.8
2016	41.8
2021	42.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income

Household Income Base	85,747
<\$15,000	14.6%
\$15,000 - \$24,999	11.6%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	11.9%
\$100,000 - \$149,999	11.9%
\$150,000 - \$199,999	3.5%
\$200,000+	2.7%

Average Household Income \$65,037

2021 Households by Income

Household Income Base	86,903
<\$15,000	15.9%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	15.5%
\$50,000 - \$74,999	13.3%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	13.7%
\$150,000 - \$199,999	4.4%
\$200,000+	3.2%

Average Household Income \$69,795

2016 Owner Occupied Housing Units by Value

Total	60,219
<\$50,000	10.7%
\$50,000 - \$99,999	23.5%
\$100,000 - \$149,999	21.0%
\$150,000 - \$199,999	14.6%
\$200,000 - \$249,999	8.7%
\$250,000 - \$299,999	6.2%
\$300,000 - \$399,999	6.9%
\$400,000 - \$499,999	3.5%
\$500,000 - \$749,999	2.8%
\$750,000 - \$999,999	1.4%
\$1,000,000 +	0.7%

Average Home Value \$186,980

2021 Owner Occupied Housing Units by Value

Total	60,992
<\$50,000	9.1%
\$50,000 - \$99,999	22.4%
\$100,000 - \$149,999	15.0%
\$150,000 - \$199,999	10.7%
\$200,000 - \$249,999	9.7%
\$250,000 - \$299,999	9.6%
\$300,000 - \$399,999	12.2%
\$400,000 - \$499,999	5.0%
\$500,000 - \$749,999	3.3%
\$750,000 - \$999,999	2.0%
\$1,000,000 +	0.9%

Average Home Value \$219,511

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age		St. Louis County...
Total		200,226
0 - 4		5.5%
5 - 9		5.3%
10 - 14		5.3%
15 - 24		16.1%
25 - 34		11.6%
35 - 44		10.8%
45 - 54		15.1%
55 - 64		14.3%
65 - 74		7.9%
75 - 84		5.3%
85 +		2.7%
18 +		80.2%
2016 Population by Age		
Total		202,743
0 - 4		5.1%
5 - 9		5.2%
10 - 14		5.3%
15 - 24		14.9%
25 - 34		12.3%
35 - 44		10.5%
45 - 54		13.0%
55 - 64		15.3%
65 - 74		10.1%
75 - 84		5.3%
85 +		2.9%
18 +		81.2%
2021 Population by Age		
Total		205,641
0 - 4		5.0%
5 - 9		5.0%
10 - 14		5.3%
15 - 24		14.0%
25 - 34		12.1%
35 - 44		11.0%
45 - 54		11.2%
55 - 64		14.8%
65 - 74		12.4%
75 - 84		6.1%
85 +		2.9%
18 +		81.5%
2010 Population by Sex		
Males		100,207
Females		100,019
2016 Population by Sex		
Males		101,612
Females		101,131
2021 Population by Sex		
Males		103,200
Females		102,441

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	200,226
White Alone	93.0%
Black Alone	1.4%
American Indian Alone	2.2%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	2.3%
Hispanic Origin	1.2%
Diversity Index	15.5

2016 Population by Race/Ethnicity

Total	202,743
White Alone	91.9%
Black Alone	1.8%
American Indian Alone	2.3%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	2.6%
Hispanic Origin	1.6%
Diversity Index	18.0

2021 Population by Race/Ethnicity

Total	205,641
White Alone	90.9%
Black Alone	2.1%
American Indian Alone	2.3%
Asian Alone	1.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.3%
Two or More Races	2.9%
Hispanic Origin	2.0%
Diversity Index	20.5

2010 Population by Relationship and Household Type

Total	200,226
In Households	95.3%
In Family Households	72.4%
Householder	24.8%
Spouse	19.0%
Child	24.6%
Other relative	1.6%
Nonrelative	2.3%
In Nonfamily Households	22.9%
In Group Quarters	4.7%
Institutionalized Population	1.6%
Noninstitutionalized Population	3.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment	
Total	140,855
Less than 9th Grade	1.6%
9th - 12th Grade, No Diploma	5.1%
High School Graduate	24.1%
GED/Alternative Credential	4.4%
Some College, No Degree	24.2%
Associate Degree	12.9%
Bachelor's Degree	18.7%
Graduate/Professional Degree	9.1%
2016 Population 15+ by Marital Status	
Total	171,128
Never Married	33.8%
Married	47.7%
Widowed	6.1%
Divorced	12.3%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	93.4%
Civilian Unemployed	6.6%
2016 Employed Population 16+ by Industry	
Total	96,973
Agriculture/Mining	3.0%
Construction	6.3%
Manufacturing	7.4%
Wholesale Trade	2.0%
Retail Trade	11.1%
Transportation/Utilities	5.4%
Information	1.1%
Finance/Insurance/Real Estate	5.8%
Services	53.4%
Public Administration	4.5%
2016 Employed Population 16+ by Occupation	
Total	96,973
White Collar	57.1%
Management/Business/Financial	12.1%
Professional	22.5%
Sales	9.4%
Administrative Support	13.1%
Services	21.6%
Blue Collar	21.3%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	3.7%
Production	4.8%
Transportation/Material Moving	5.8%
2010 Population By Urban/ Rural Status	
Total Population	200,226
Population Inside Urbanized Area	46.6%
Population Inside Urbanized Cluster	16.3%
Rural Population	37.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type

Total	84,783
Households with 1 Person	32.9%
Households with 2+ People	67.1%
Family Households	58.7%
Husband-wife Families	45.0%
With Related Children	15.5%
Other Family (No Spouse Present)	13.7%
Other Family with Male Householder	4.2%
With Related Children	2.5%
Other Family with Female Householder	9.5%
With Related Children	6.5%
Nonfamily Households	8.4%
All Households with Children	25.0%
Multigenerational Households	1.6%
Unmarried Partner Households	7.4%
Male-female	6.9%
Same-sex	0.5%

2010 Households by Size

Total	84,783
1 Person Household	32.9%
2 Person Household	36.4%
3 Person Household	13.6%
4 Person Household	10.5%
5 Person Household	4.5%
6 Person Household	1.5%
7 + Person Household	0.7%

2010 Households by Tenure and Mortgage Status

Total	84,783
Owner Occupied	71.3%
Owned with a Mortgage/Loan	44.4%
Owned Free and Clear	26.9%
Renter Occupied	28.7%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	103,058
Housing Units Inside Urbanized Area	40.0%
Housing Units Inside Urbanized Cluster	16.7%
Rural Housing Units	43.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Green Acres (6A)
2. In Style (5B)
3. Heartland Communities

2016 Consumer Spending

Apparel & Services: Total \$	\$143,483,786
Average Spent	\$1,673.34
Spending Potential Index	83
Education: Total \$	\$99,194,254
Average Spent	\$1,156.82
Spending Potential Index	82
Entertainment/Recreation: Total \$	\$214,419,145
Average Spent	\$2,500.60
Spending Potential Index	86
Food at Home: Total \$	\$373,922,162
Average Spent	\$4,360.76
Spending Potential Index	88
Food Away from Home: Total \$	\$223,745,708
Average Spent	\$2,609.37
Spending Potential Index	84
Health Care: Total \$	\$407,054,480
Average Spent	\$4,747.16
Spending Potential Index	90
HH Furnishings & Equipment: Total \$	\$128,523,676
Average Spent	\$1,498.87
Spending Potential Index	85
Personal Care Products & Services: Total \$	\$53,231,941
Average Spent	\$620.80
Spending Potential Index	85
Shelter: Total \$	\$1,102,061,326
Average Spent	\$12,852.48
Spending Potential Index	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$175,824,076
Average Spent	\$2,050.50
Spending Potential Index	88
Travel: Total \$	\$131,607,356
Average Spent	\$1,534.83
Spending Potential Index	82
Vehicle Maintenance & Repairs: Total \$	\$77,779,547
Average Spent	\$907.08
Spending Potential Index	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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