



# Community Profile

Virginia city  
Place

Virginia city, N...

Population Summary	
2000 Total Population	9,157
2010 Total Population	8,712
2016 Total Population	8,640
2016 Group Quarters	415
2021 Total Population	8,701
2016-2021 Annual Rate	0.14%
Household Summary	
2000 Households	4,333
2000 Average Household Size	2.00
2010 Households	4,242
2010 Average Household Size	1.95
2016 Households	4,212
2016 Average Household Size	1.95
2021 Households	4,248
2021 Average Household Size	1.95
2016-2021 Annual Rate	0.17%
2010 Families	2,019
2010 Average Family Size	2.74
2016 Families	1,972
2016 Average Family Size	2.74
2021 Families	1,973
2021 Average Family Size	2.74
2016-2021 Annual Rate	0.01%
Housing Unit Summary	
2000 Housing Units	4,692
Owner Occupied Housing Units	57.0%
Renter Occupied Housing Units	35.4%
Vacant Housing Units	7.7%
2010 Housing Units	4,738
Owner Occupied Housing Units	51.2%
Renter Occupied Housing Units	38.3%
Vacant Housing Units	10.5%
2016 Housing Units	4,867
Owner Occupied Housing Units	48.0%
Renter Occupied Housing Units	38.5%
Vacant Housing Units	13.5%
2021 Housing Units	4,954
Owner Occupied Housing Units	47.3%
Renter Occupied Housing Units	38.5%
Vacant Housing Units	14.3%
Median Household Income	
2016	\$35,225
2021	\$34,347
Median Home Value	
2016	\$83,303
2021	\$85,386
Per Capita Income	
2016	\$24,474
2021	\$25,259
Median Age	
2010	44.9
2016	46.2
2021	45.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## 2016 Households by Income

Household Income Base	4,212
<\$15,000	21.4%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	13.0%
\$35,000 - \$49,999	12.7%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	1.8%
\$200,000+	0.5%

Average Household Income \$48,429

## 2021 Households by Income

Household Income Base	4,248
<\$15,000	23.8%
\$15,000 - \$24,999	14.7%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	10.6%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	2.3%
\$200,000+	0.6%

Average Household Income \$49,978

## 2016 Owner Occupied Housing Units by Value

Total	2,336
<\$50,000	18.6%
\$50,000 - \$99,999	47.2%
\$100,000 - \$149,999	20.2%
\$150,000 - \$199,999	6.3%
\$200,000 - \$249,999	1.7%
\$250,000 - \$299,999	2.1%
\$300,000 - \$399,999	2.5%
\$400,000 - \$499,999	1.1%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.3%
\$1,000,000 +	0.0%

Average Home Value \$102,515

## 2021 Owner Occupied Housing Units by Value

Total	2,341
<\$50,000	16.7%
\$50,000 - \$99,999	47.0%
\$100,000 - \$149,999	15.6%
\$150,000 - \$199,999	5.3%
\$200,000 - \$249,999	2.2%
\$250,000 - \$299,999	4.3%
\$300,000 - \$399,999	6.0%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.4%
\$1,000,000 +	0.0%

Average Home Value \$120,792

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## 2010 Population by Age

Total	8,712
0 - 4	6.0%
5 - 9	5.1%
10 - 14	4.7%
15 - 24	12.5%
25 - 34	11.8%
35 - 44	10.1%
45 - 54	14.5%
55 - 64	13.4%
65 - 74	7.9%
75 - 84	8.3%
85 +	5.8%
18 +	81.1%

## 2016 Population by Age

Total	8,640
0 - 4	5.6%
5 - 9	5.2%
10 - 14	4.8%
15 - 24	11.0%
25 - 34	12.3%
35 - 44	9.9%
45 - 54	12.2%
55 - 64	14.7%
65 - 74	10.3%
75 - 84	7.9%
85 +	6.3%
18 +	81.5%

## 2021 Population by Age

Total	8,701
0 - 4	5.6%
5 - 9	5.6%
10 - 14	5.3%
15 - 24	10.4%
25 - 34	11.4%
35 - 44	11.1%
45 - 54	10.3%
55 - 64	14.1%
65 - 74	12.5%
75 - 84	7.8%
85 +	5.9%
18 +	80.6%

## 2010 Population by Sex

Males	4,171
Females	4,541

## 2016 Population by Sex

Males	4,131
Females	4,509

## 2021 Population by Sex

Males	4,176
Females	4,525

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2010 Population by Race/Ethnicity

Total	8,712
White Alone	91.7%
Black Alone	1.6%
American Indian Alone	3.0%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	2.9%
Hispanic Origin	1.5%
Diversity Index	18.3

## 2016 Population by Race/Ethnicity

Total	8,640
White Alone	90.5%
Black Alone	2.0%
American Indian Alone	3.0%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	3.3%
Hispanic Origin	2.0%
Diversity Index	21.1

## 2021 Population by Race/Ethnicity

Total	8,701
White Alone	89.4%
Black Alone	2.4%
American Indian Alone	3.1%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	3.8%
Hispanic Origin	2.4%
Diversity Index	23.7

## 2010 Population by Relationship and Household Type

Total	8,712
In Households	95.2%
In Family Households	66.0%
Householder	23.2%
Spouse	15.4%
Child	23.2%
Other relative	1.6%
Nonrelative	2.7%
In Nonfamily Households	29.1%
In Group Quarters	4.8%
Institutionalized Population	2.6%
Noninstitutionalized Population	2.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2016 Population 25+ by Educational Attainment

Total	6,348
Less than 9th Grade	1.2%
9th - 12th Grade, No Diploma	6.0%
High School Graduate	23.1%
GED/Alternative Credential	5.5%
Some College, No Degree	26.5%
Associate Degree	20.2%
Bachelor's Degree	12.6%
Graduate/Professional Degree	4.9%

## 2016 Population 15+ by Marital Status

Total	7,295
Never Married	32.7%
Married	40.7%
Widowed	10.1%
Divorced	16.4%

## 2016 Civilian Population 16+ in Labor Force

Civilian Employed	88.0%
Civilian Unemployed	12.0%

## 2016 Employed Population 16+ by Industry

Total	3,548
Agriculture/Mining	3.4%
Construction	7.2%
Manufacturing	8.2%
Wholesale Trade	1.5%
Retail Trade	12.3%
Transportation/Utilities	3.9%
Information	0.3%
Finance/Insurance/Real Estate	9.9%
Services	49.5%
Public Administration	3.8%

## 2016 Employed Population 16+ by Occupation

Total	3,548
White Collar	56.7%
Management/Business/Financial	9.9%
Professional	22.0%
Sales	13.0%
Administrative Support	11.7%
Services	21.8%
Blue Collar	21.5%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	5.2%
Installation/Maintenance/Repair	5.2%
Production	4.5%
Transportation/Material Moving	5.9%

## 2010 Population By Urban/ Rural Status

Total Population	8,712
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	93.5%
Rural Population	6.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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## 2010 Households by Type

Total	4,242
Households with 1 Person	46.3%
Households with 2+ People	53.7%
Family Households	47.6%
Husband-wife Families	31.7%
With Related Children	10.3%
Other Family (No Spouse Present)	15.9%
Other Family with Male Householder	4.0%
With Related Children	2.5%
Other Family with Female Householder	12.0%
With Related Children	8.5%
Nonfamily Households	6.1%
All Households with Children	21.8%

## 2010 Households by Size

Multigenerational Households	0.9%
Unmarried Partner Households	7.5%
Male-female	7.2%
Same-sex	0.3%

## 2010 Households by Size

Total	4,242
1 Person Household	46.3%
2 Person Household	30.0%
3 Person Household	11.6%
4 Person Household	8.0%
5 Person Household	2.8%
6 Person Household	0.9%
7 + Person Household	0.4%

## 2010 Households by Tenure and Mortgage Status

Total	4,242
Owner Occupied	57.2%
Owned with a Mortgage/Loan	31.5%
Owned Free and Clear	25.6%
Renter Occupied	42.8%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	4,738
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	93.1%
Rural Housing Units	6.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1.	Midlife Constants (5E)
2.	Traditional Living (12B)
3.	Small Town Simplicity

## 2016 Consumer Spending

Apparel & Services: Total \$	\$5,274,095
Average Spent	\$1,252.16
Spending Potential Index	62
Education: Total \$	\$3,575,494
Average Spent	\$848.88
Spending Potential Index	60
Entertainment/Recreation: Total \$	\$7,886,223
Average Spent	\$1,872.32
Spending Potential Index	64
Food at Home: Total \$	\$14,217,666
Average Spent	\$3,375.51
Spending Potential Index	68
Food Away from Home: Total \$	\$8,244,166
Average Spent	\$1,957.30
Spending Potential Index	63
Health Care: Total \$	\$15,116,358
Average Spent	\$3,588.88
Spending Potential Index	68
HH Furnishings & Equipment: Total \$	\$4,677,938
Average Spent	\$1,110.62
Spending Potential Index	63
Personal Care Products & Services: Total \$	\$1,935,066
Average Spent	\$459.42
Spending Potential Index	63
Shelter: Total \$	\$40,808,492
Average Spent	\$9,688.63
Spending Potential Index	62
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,410,432
Average Spent	\$1,521.94
Spending Potential Index	66
Travel: Total \$	\$4,597,258
Average Spent	\$1,091.47
Spending Potential Index	59
Vehicle Maintenance & Repairs: Total \$	\$2,874,903
Average Spent	\$682.55
Spending Potential Index	66

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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