



Community Profile

Hermantown city
Place

Hermantown city,...

Population Summary	
2000 Total Population	8,014
2010 Total Population	9,414
2016 Total Population	9,630
2016 Group Quarters	505
2021 Total Population	9,860
2016-2021 Annual Rate	0.47%
Household Summary	
2000 Households	2,661
2000 Average Household Size	2.81
2010 Households	3,355
2010 Average Household Size	2.55
2016 Households	3,460
2016 Average Household Size	2.64
2021 Households	3,550
2021 Average Household Size	2.64
2016-2021 Annual Rate	0.51%
2010 Families	2,351
2010 Average Family Size	3.01
2016 Families	2,412
2016 Average Family Size	3.11
2021 Families	2,467
2021 Average Family Size	3.11
2016-2021 Annual Rate	0.45%
Housing Unit Summary	
2000 Housing Units	2,758
Owner Occupied Housing Units	79.9%
Renter Occupied Housing Units	16.6%
Vacant Housing Units	3.5%
2010 Housing Units	3,544
Owner Occupied Housing Units	68.1%
Renter Occupied Housing Units	26.6%
Vacant Housing Units	5.3%
2016 Housing Units	3,664
Owner Occupied Housing Units	66.9%
Renter Occupied Housing Units	27.5%
Vacant Housing Units	5.6%
2021 Housing Units	3,702
Owner Occupied Housing Units	67.6%
Renter Occupied Housing Units	28.3%
Vacant Housing Units	4.1%
Median Household Income	
2016	\$66,582
2021	\$76,350
Median Home Value	
2016	\$228,729
2021	\$282,850
Per Capita Income	
2016	\$32,808
2021	\$35,499
Median Age	
2010	40.1
2016	41.6
2021	41.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	3,460
<\$15,000	8.7%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	14.8%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	6.0%
\$200,000+	5.0%

Average Household Income \$85,039

2021 Households by Income

Household Income Base	3,551
<\$15,000	9.0%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	12.5%
\$75,000 - \$99,999	17.5%
\$100,000 - \$149,999	21.1%
\$150,000 - \$199,999	7.0%
\$200,000+	5.7%

Average Household Income \$92,051

2016 Owner Occupied Housing Units by Value

Total	2,450
<\$50,000	6.9%
\$50,000 - \$99,999	3.1%
\$100,000 - \$149,999	10.6%
\$150,000 - \$199,999	20.9%
\$200,000 - \$249,999	14.8%
\$250,000 - \$299,999	12.4%
\$300,000 - \$399,999	15.9%
\$400,000 - \$499,999	6.6%
\$500,000 - \$749,999	7.1%
\$750,000 - \$999,999	0.6%
\$1,000,000 +	1.1%

Average Home Value \$269,643

2021 Owner Occupied Housing Units by Value

Total	2,502
<\$50,000	4.3%
\$50,000 - \$99,999	2.1%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	12.5%
\$200,000 - \$249,999	14.8%
\$250,000 - \$299,999	16.5%
\$300,000 - \$399,999	25.1%
\$400,000 - \$499,999	8.6%
\$500,000 - \$749,999	8.2%
\$750,000 - \$999,999	0.8%
\$1,000,000 +	1.6%

Average Home Value \$315,448

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	9,414
0 - 4	5.9%
5 - 9	6.4%
10 - 14	6.2%
15 - 24	12.3%
25 - 34	12.2%
35 - 44	14.2%
45 - 54	16.5%
55 - 64	12.4%
65 - 74	6.1%
75 - 84	5.2%
85 +	2.6%
18 +	77.4%

2016 Population by Age

Total	9,630
0 - 4	5.6%
5 - 9	6.0%
10 - 14	6.3%
15 - 24	11.7%
25 - 34	12.6%
35 - 44	11.9%
45 - 54	14.4%
55 - 64	13.9%
65 - 74	8.4%
75 - 84	5.9%
85 +	3.4%
18 +	78.2%

2021 Population by Age

Total	9,861
0 - 4	5.5%
5 - 9	6.2%
10 - 14	6.2%
15 - 24	10.4%
25 - 34	13.5%
35 - 44	12.6%
45 - 54	12.8%
55 - 64	13.9%
65 - 74	10.2%
75 - 84	5.4%
85 +	3.3%
18 +	78.2%

2010 Population by Sex

Males	5,079
Females	4,335

2016 Population by Sex

Males	4,969
Females	4,661

2021 Population by Sex

Males	5,120
Females	4,741

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	9,414
White Alone	93.1%
Black Alone	2.4%
American Indian Alone	1.2%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.6%
Hispanic Origin	2.2%
Diversity Index	16.9

2016 Population by Race/Ethnicity

Total	9,630
White Alone	93.5%
Black Alone	1.7%
American Indian Alone	1.1%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	1.7%
Hispanic Origin	1.9%
Diversity Index	15.7

2021 Population by Race/Ethnicity

Total	9,860
White Alone	92.5%
Black Alone	2.1%
American Indian Alone	1.1%
Asian Alone	1.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	2.0%
Hispanic Origin	2.3%
Diversity Index	18.2

2010 Population by Relationship and Household Type

Total	9,414
In Households	90.8%
In Family Households	77.0%
Householder	25.0%
Spouse	20.8%
Child	28.2%
Other relative	1.2%
Nonrelative	1.9%
In Nonfamily Households	13.7%
In Group Quarters	9.2%
Institutionalized Population	8.6%
Noninstitutionalized Population	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment

Total	6,779
Less than 9th Grade	2.0%
9th - 12th Grade, No Diploma	4.3%
High School Graduate	25.8%
GED/Alternative Credential	3.2%
Some College, No Degree	20.6%
Associate Degree	9.6%
Bachelor's Degree	25.1%
Graduate/Professional Degree	9.5%

2016 Population 15+ by Marital Status

Total	7,906
Never Married	25.2%
Married	58.9%
Widowed	5.2%
Divorced	10.7%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	96.2%
Civilian Unemployed	3.8%

2016 Employed Population 16+ by Industry

Total	4,715
Agriculture/Mining	1.1%
Construction	5.0%
Manufacturing	8.3%
Wholesale Trade	3.1%
Retail Trade	13.7%
Transportation/Utilities	4.9%
Information	2.7%
Finance/Insurance/Real Estate	6.4%
Services	48.0%
Public Administration	6.9%

2016 Employed Population 16+ by Occupation

Total	4,714
White Collar	66.6%
Management/Business/Financial	18.5%
Professional	25.2%
Sales	9.3%
Administrative Support	13.5%
Services	15.5%
Blue Collar	17.9%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	4.2%
Installation/Maintenance/Repair	4.0%
Production	1.9%
Transportation/Material Moving	7.1%

2010 Population By Urban/ Rural Status

Total Population	9,414
Population Inside Urbanized Area	42.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	57.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	3,355
Households with 1 Person	23.5%
Households with 2+ People	76.5%
Family Households	70.1%
Husband-wife Families	58.4%
With Related Children	25.2%
Other Family (No Spouse Present)	11.7%
Other Family with Male Householder	4.2%
With Related Children	2.6%
Other Family with Female Householder	7.5%
With Related Children	4.8%
Nonfamily Households	6.4%

All Households with Children

33.1%

Multigenerational Households

1.4%

Unmarried Partner Households

5.8%

Male-female

5.4%

Same-sex

0.4%

2010 Households by Size

Total	3,355
1 Person Household	23.5%
2 Person Household	36.0%
3 Person Household	15.3%
4 Person Household	15.9%
5 Person Household	6.6%
6 Person Household	2.2%
7 + Person Household	0.4%

2010 Households by Tenure and Mortgage Status

Total	3,355
Owner Occupied	72.0%
Owned with a Mortgage/Loan	49.7%
Owned Free and Clear	22.2%
Renter Occupied	28.0%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	3,544
Housing Units Inside Urbanized Area	44.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	55.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. In Style (5B)
2. Comfortable Empty Nesters
3. Green Acres (6A)

2016 Consumer Spending

Apparel & Services: Total \$	\$7,391,379
Average Spent	\$2,136.24
Spending Potential Index	106
Education: Total \$	\$5,416,937
Average Spent	\$1,565.59
Spending Potential Index	111
Entertainment/Recreation: Total \$	\$11,029,023
Average Spent	\$3,187.58
Spending Potential Index	109
Food at Home: Total \$	\$18,153,676
Average Spent	\$5,246.73
Spending Potential Index	105
Food Away from Home: Total \$	\$11,382,484
Average Spent	\$3,289.74
Spending Potential Index	106
Health Care: Total \$	\$20,677,291
Average Spent	\$5,976.10
Spending Potential Index	113
HH Furnishings & Equipment: Total \$	\$6,772,331
Average Spent	\$1,957.32
Spending Potential Index	111
Personal Care Products & Services: Total \$	\$2,767,276
Average Spent	\$799.79
Spending Potential Index	109
Shelter: Total \$	\$57,707,263
Average Spent	\$16,678.40
Spending Potential Index	107
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,339,158
Average Spent	\$2,699.18
Spending Potential Index	116
Travel: Total \$	\$7,486,298
Average Spent	\$2,163.67
Spending Potential Index	116
Vehicle Maintenance & Repairs: Total \$	\$3,904,547
Average Spent	\$1,128.48
Spending Potential Index	109

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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