



Community Profile

McGregor city
Place

McGregor city, N...

Population Summary	
2000 Total Population	380
2010 Total Population	391
2016 Total Population	390
2016 Group Quarters	0
2021 Total Population	387
2016-2021 Annual Rate	-0.15%
Household Summary	
2000 Households	170
2000 Average Household Size	2.24
2010 Households	180
2010 Average Household Size	2.17
2016 Households	181
2016 Average Household Size	2.15
2021 Households	181
2021 Average Household Size	2.14
2016-2021 Annual Rate	0.00%
2010 Families	99
2010 Average Family Size	2.91
2016 Families	107
2016 Average Family Size	2.74
2021 Families	107
2021 Average Family Size	2.71
2016-2021 Annual Rate	0.00%
Housing Unit Summary	
2000 Housing Units	195
Owner Occupied Housing Units	64.6%
Renter Occupied Housing Units	22.6%
Vacant Housing Units	12.8%
2010 Housing Units	207
Owner Occupied Housing Units	47.8%
Renter Occupied Housing Units	39.1%
Vacant Housing Units	13.0%
2016 Housing Units	212
Owner Occupied Housing Units	56.6%
Renter Occupied Housing Units	29.2%
Vacant Housing Units	14.6%
2021 Housing Units	214
Owner Occupied Housing Units	56.1%
Renter Occupied Housing Units	28.5%
Vacant Housing Units	15.4%
Median Household Income	
2016	\$25,813
2021	\$27,592
Median Home Value	
2016	\$106,667
2021	\$140,000
Per Capita Income	
2016	\$18,509
2021	\$20,052
Median Age	
2010	42.7
2016	45.6
2021	44.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	182
<\$15,000	31.3%
\$15,000 - \$24,999	17.6%
\$25,000 - \$34,999	10.4%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	4.9%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	1.6%
\$200,000+	1.1%

Average Household Income \$40,949

2021 Households by Income

Household Income Base	180
<\$15,000	29.4%
\$15,000 - \$24,999	17.8%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	5.6%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	2.2%
\$200,000+	1.1%

Average Household Income \$44,512

2016 Owner Occupied Housing Units by Value

Total	120
<\$50,000	27.5%
\$50,000 - \$99,999	20.8%
\$100,000 - \$149,999	12.5%
\$150,000 - \$199,999	10.0%
\$200,000 - \$249,999	10.8%
\$250,000 - \$299,999	8.3%
\$300,000 - \$399,999	4.2%
\$400,000 - \$499,999	3.3%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.8%

Average Home Value \$153,333

2021 Owner Occupied Housing Units by Value

Total	120
<\$50,000	20.8%
\$50,000 - \$99,999	19.2%
\$100,000 - \$149,999	12.5%
\$150,000 - \$199,999	8.3%
\$200,000 - \$249,999	14.2%
\$250,000 - \$299,999	13.3%
\$300,000 - \$399,999	5.0%
\$400,000 - \$499,999	4.2%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.8%

Average Home Value \$175,417

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	391
0 - 4	5.4%
5 - 9	6.4%
10 - 14	6.4%
15 - 24	12.5%
25 - 34	12.0%
35 - 44	11.0%
45 - 54	10.5%
55 - 64	13.0%
65 - 74	9.7%
75 - 84	9.2%
85 +	3.8%
18 +	77.0%
2016 Population by Age	
Total	390
0 - 4	7.4%
5 - 9	5.9%
10 - 14	4.6%
15 - 24	10.8%
25 - 34	11.0%
35 - 44	9.7%
45 - 54	10.5%
55 - 64	15.6%
65 - 74	13.6%
75 - 84	7.7%
85 +	3.1%
18 +	78.5%
2021 Population by Age	
Total	387
0 - 4	7.5%
5 - 9	7.0%
10 - 14	5.7%
15 - 24	10.3%
25 - 34	10.6%
35 - 44	9.8%
45 - 54	9.6%
55 - 64	13.4%
65 - 74	15.5%
75 - 84	7.5%
85 +	3.1%
18 +	77.0%
2010 Population by Sex	
Males	182
Females	209
2016 Population by Sex	
Males	200
Females	190
2021 Population by Sex	
Males	200
Females	187

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	391
White Alone	95.1%
Black Alone	0.3%
American Indian Alone	4.1%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.3%
Hispanic Origin	0.5%
Diversity Index	10.2

2016 Population by Race/Ethnicity

Total	390
White Alone	81.5%
Black Alone	0.0%
American Indian Alone	15.6%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	2.1%
Hispanic Origin	2.3%
Diversity Index	34.2

2021 Population by Race/Ethnicity

Total	387
White Alone	81.7%
Black Alone	0.0%
American Indian Alone	15.5%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	2.1%
Hispanic Origin	2.3%
Diversity Index	34.1

2010 Population by Relationship and Household Type

Total	391
In Households	100.0%
In Family Households	77.2%
Householder	25.3%
Spouse	15.9%
Child	29.2%
Other relative	3.3%
Nonrelative	3.6%
In Nonfamily Households	22.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment	
Total	279
Less than 9th Grade	2.9%
9th - 12th Grade, No Diploma	14.7%
High School Graduate	35.5%
GED/Alternative Credential	7.2%
Some College, No Degree	22.9%
Associate Degree	9.3%
Bachelor's Degree	6.8%
Graduate/Professional Degree	0.7%
2016 Population 15+ by Marital Status	
Total	320
Never Married	31.9%
Married	44.1%
Widowed	9.1%
Divorced	15.0%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	91.3%
Civilian Unemployed	8.7%
2016 Employed Population 16+ by Industry	
Total	158
Agriculture/Mining	1.9%
Construction	13.3%
Manufacturing	13.9%
Wholesale Trade	0.6%
Retail Trade	5.1%
Transportation/Utilities	7.6%
Information	0.6%
Finance/Insurance/Real Estate	1.9%
Services	48.7%
Public Administration	6.3%
2016 Employed Population 16+ by Occupation	
Total	155
White Collar	40.0%
Management/Business/Financial	13.5%
Professional	7.1%
Sales	4.5%
Administrative Support	14.8%
Services	30.3%
Blue Collar	29.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	12.3%
Installation/Maintenance/Repair	0.6%
Production	6.5%
Transportation/Material Moving	10.3%
2010 Population By Urban/ Rural Status	
Total Population	391
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	180
Households with 1 Person	41.7%
Households with 2+ People	58.3%
Family Households	55.0%
Husband-wife Families	34.4%
With Related Children	13.3%
Other Family (No Spouse Present)	20.6%
Other Family with Male Householder	6.7%
With Related Children	3.9%
Other Family with Female Householder	13.9%
With Related Children	8.9%
Nonfamily Households	3.3%
All Households with Children	27.8%

2010 Households by Size

Multigenerational Households	2.2%
Unmarried Partner Households	6.1%
Male-female	5.6%
Same-sex	0.6%

2010 Households by Size

Total	180
1 Person Household	41.7%
2 Person Household	27.8%
3 Person Household	13.3%
4 Person Household	7.8%
5 Person Household	7.8%
6 Person Household	1.7%
7 + Person Household	0.0%

2010 Households by Tenure and Mortgage Status

Total	180
Owner Occupied	55.0%
Owned with a Mortgage/Loan	28.9%
Owned Free and Clear	26.1%
Renter Occupied	45.0%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	207
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Small Town Simplicity
2. Top Tier (1A)
3. Professional Pride (1B)

2016 Consumer Spending

Apparel & Services: Total \$	\$192,461
Average Spent	\$1,063.32
Spending Potential Index	53
Education: Total \$	\$113,482
Average Spent	\$626.97
Spending Potential Index	44
Entertainment/Recreation: Total \$	\$297,449
Average Spent	\$1,643.36
Spending Potential Index	56
Food at Home: Total \$	\$545,810
Average Spent	\$3,015.52
Spending Potential Index	61
Food Away from Home: Total \$	\$303,883
Average Spent	\$1,678.91
Spending Potential Index	54
Health Care: Total \$	\$574,182
Average Spent	\$3,172.28
Spending Potential Index	60
HH Furnishings & Equipment: Total \$	\$170,463
Average Spent	\$941.78
Spending Potential Index	53
Personal Care Products & Services: Total \$	\$70,152
Average Spent	\$387.58
Spending Potential Index	53
Shelter: Total \$	\$1,429,367
Average Spent	\$7,897.06
Spending Potential Index	51
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$235,435
Average Spent	\$1,300.75
Spending Potential Index	56
Travel: Total \$	\$156,811
Average Spent	\$866.36
Spending Potential Index	47
Vehicle Maintenance & Repairs: Total \$	\$110,962
Average Spent	\$613.05
Spending Potential Index	59

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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