



Community Profile

Koochiching County
Geography: County

Koochiching Coun...

Population Summary		Koochiching Coun...
2000 Total Population		14,355
2010 Total Population		13,311
2016 Total Population		12,910
2016 Group Quarters		241
2021 Total Population		12,521
2016-2021 Annual Rate		-0.61%
Household Summary		
2000 Households		6,040
2000 Average Household Size		2.33
2010 Households		5,874
2010 Average Household Size		2.23
2016 Households		5,781
2016 Average Household Size		2.19
2021 Households		5,648
2021 Average Household Size		2.17
2016-2021 Annual Rate		-0.46%
2010 Families		3,656
2010 Average Family Size		2.78
2016 Families		3,571
2016 Average Family Size		2.74
2021 Families		3,476
2021 Average Family Size		2.72
2016-2021 Annual Rate		-0.54%
Housing Unit Summary		
2000 Housing Units		7,719
Owner Occupied Housing Units		62.9%
Renter Occupied Housing Units		15.3%
Vacant Housing Units		21.8%
2010 Housing Units		7,900
Owner Occupied Housing Units		57.6%
Renter Occupied Housing Units		16.7%
Vacant Housing Units		25.6%
2016 Housing Units		7,870
Owner Occupied Housing Units		56.0%
Renter Occupied Housing Units		17.5%
Vacant Housing Units		26.5%
2021 Housing Units		7,795
Owner Occupied Housing Units		55.3%
Renter Occupied Housing Units		17.2%
Vacant Housing Units		27.5%
Median Household Income		
2016		\$46,083
2021		\$51,703
Median Home Value		
2016		\$106,257
2021		\$130,986
Per Capita Income		
2016		\$26,848
2021		\$29,144
Median Age		
2010		46.3
2016		48.1
2021		50.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	5,781
<\$15,000	14.5%
\$15,000 - \$24,999	14.9%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	21.1%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	9.9%
\$150,000 - \$199,999	1.9%
\$200,000+	2.1%

Average Household Income \$59,500

2021 Households by Income

Household Income Base	5,648
<\$15,000	14.3%
\$15,000 - \$24,999	16.6%
\$25,000 - \$34,999	8.4%
\$35,000 - \$49,999	8.5%
\$50,000 - \$74,999	22.0%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	11.6%
\$150,000 - \$199,999	2.4%
\$200,000+	2.1%

Average Household Income \$64,144

2016 Owner Occupied Housing Units by Value

Total	4,407
<\$50,000	19.5%
\$50,000 - \$99,999	27.9%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	13.4%
\$200,000 - \$249,999	4.0%
\$250,000 - \$299,999	2.7%
\$300,000 - \$399,999	4.9%
\$400,000 - \$499,999	3.9%
\$500,000 - \$749,999	2.1%
\$750,000 - \$999,999	0.5%
\$1,000,000 +	0.4%

Average Home Value \$148,707

2021 Owner Occupied Housing Units by Value

Total	4,309
<\$50,000	14.3%
\$50,000 - \$99,999	22.1%
\$100,000 - \$149,999	22.0%
\$150,000 - \$199,999	17.2%
\$200,000 - \$249,999	6.2%
\$250,000 - \$299,999	4.2%
\$300,000 - \$399,999	5.8%
\$400,000 - \$499,999	4.6%
\$500,000 - \$749,999	2.5%
\$750,000 - \$999,999	0.7%
\$1,000,000 +	0.4%

Average Home Value \$171,484

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age		
Total		13,311
0 - 4		4.8%
5 - 9		5.7%
10 - 14		6.2%
15 - 24		11.0%
25 - 34		8.9%
35 - 44		11.4%
45 - 54		16.5%
55 - 64		15.9%
65 - 74		10.2%
75 - 84		6.5%
85 +		2.8%
18 +		79.1%
2016 Population by Age		
Total		12,910
0 - 4		4.4%
5 - 9		5.1%
10 - 14		5.8%
15 - 24		10.9%
25 - 34		9.2%
35 - 44		10.6%
45 - 54		14.3%
55 - 64		17.4%
65 - 74		12.5%
75 - 84		6.6%
85 +		3.1%
18 +		81.0%
2021 Population by Age		
Total		12,521
0 - 4		4.3%
5 - 9		4.6%
10 - 14		5.5%
15 - 24		10.5%
25 - 34		9.1%
35 - 44		10.1%
45 - 54		12.5%
55 - 64		17.3%
65 - 74		15.3%
75 - 84		7.6%
85 +		3.2%
18 +		82.1%
2010 Population by Sex		
Males		6,608
Females		6,703
2016 Population by Sex		
Males		6,433
Females		6,477
2021 Population by Sex		
Males		6,237
Females		6,284

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	13,311
White Alone	94.6%
Black Alone	0.6%
American Indian Alone	2.3%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.9%
Hispanic Origin	1.1%
Diversity Index	12.4

2016 Population by Race/Ethnicity

Total	12,910
White Alone	94.2%
Black Alone	0.7%
American Indian Alone	2.4%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	2.1%
Hispanic Origin	1.3%
Diversity Index	13.6

2021 Population by Race/Ethnicity

Total	12,521
White Alone	93.6%
Black Alone	0.8%
American Indian Alone	2.5%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	2.2%
Hispanic Origin	1.6%
Diversity Index	15.0

2010 Population by Relationship and Household Type

Total	13,311
In Households	98.2%
In Family Households	78.7%
Householder	27.5%
Spouse	21.4%
Child	26.1%
Other relative	1.4%
Nonrelative	2.2%
In Nonfamily Households	19.5%
In Group Quarters	1.8%
Institutionalized Population	1.1%
Noninstitutionalized Population	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment

Total	9,517
Less than 9th Grade	3.7%
9th - 12th Grade, No Diploma	6.8%
High School Graduate	30.1%
GED/Alternative Credential	5.4%
Some College, No Degree	23.3%
Associate Degree	11.2%
Bachelor's Degree	14.4%
Graduate/Professional Degree	5.1%

2016 Population 15+ by Marital Status

Total	10,928
Never Married	23.8%
Married	56.0%
Widowed	8.8%
Divorced	11.4%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	95.4%
Civilian Unemployed	4.6%

2016 Employed Population 16+ by Industry

Total	6,142
Agriculture/Mining	3.9%
Construction	5.5%
Manufacturing	18.6%
Wholesale Trade	0.6%
Retail Trade	14.4%
Transportation/Utilities	7.3%
Information	0.7%
Finance/Insurance/Real Estate	5.2%
Services	37.7%
Public Administration	6.1%

2016 Employed Population 16+ by Occupation

Total	6,142
White Collar	50.1%
Management/Business/Financial	12.9%
Professional	17.1%
Sales	10.3%
Administrative Support	9.8%
Services	17.7%
Blue Collar	32.2%
Farming/Forestry/Fishing	3.1%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	3.6%
Production	9.1%
Transportation/Material Moving	9.9%

2010 Population By Urban/ Rural Status

Total Population	13,311
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	53.0%
Rural Population	47.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	5,874
Households with 1 Person	32.4%
Households with 2+ People	67.6%
Family Households	62.2%
Husband-wife Families	48.6%
With Related Children	15.2%
Other Family (No Spouse Present)	13.6%
Other Family with Male Householder	4.8%
With Related Children	3.1%
Other Family with Female Householder	8.8%
With Related Children	6.0%
Nonfamily Households	5.4%
All Households with Children	24.8%

2010 Households by Size

Multigenerational Households	1.4%
Unmarried Partner Households	7.2%
Male-female	6.9%
Same-sex	0.4%

2010 Households by Size

Total	5,874
1 Person Household	32.4%
2 Person Household	38.8%
3 Person Household	13.2%
4 Person Household	9.2%
5 Person Household	4.4%
6 Person Household	1.0%
7 + Person Household	1.0%

2010 Households by Tenure and Mortgage Status

Total	5,874
Owner Occupied	77.5%
Owned with a Mortgage/Loan	43.6%
Owned Free and Clear	33.9%
Renter Occupied	22.5%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	7,900
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	45.3%
Rural Housing Units	54.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Rural Resort Dwellers (6E)
2. Small Town Simplicity
3. Midlife Constants (5E)

2016 Consumer Spending

Apparel & Services: Total \$	\$8,653,338
Average Spent	\$1,496.86
Spending Potential Index	74
Education: Total \$	\$5,274,193
Average Spent	\$912.33
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$13,595,938
Average Spent	\$2,351.83
Spending Potential Index	81
Food at Home: Total \$	\$24,107,852
Average Spent	\$4,170.19
Spending Potential Index	84
Food Away from Home: Total \$	\$13,699,643
Average Spent	\$2,369.77
Spending Potential Index	77
Health Care: Total \$	\$27,230,821
Average Spent	\$4,710.40
Spending Potential Index	89
HH Furnishings & Equipment: Total \$	\$7,903,284
Average Spent	\$1,367.11
Spending Potential Index	77
Personal Care Products & Services: Total \$	\$3,312,411
Average Spent	\$572.98
Spending Potential Index	78
Shelter: Total \$	\$64,389,888
Average Spent	\$11,138.19
Spending Potential Index	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,295,495
Average Spent	\$1,953.90
Spending Potential Index	84
Travel: Total \$	\$7,833,309
Average Spent	\$1,355.01
Spending Potential Index	73
Vehicle Maintenance & Repairs: Total \$	\$5,053,684
Average Spent	\$874.19
Spending Potential Index	84

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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